kody robots
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ODIGO

Guiding Your Footfalls to Revenue

INTRODUCING **ODIGO**

INNOVATING RETAIL NAVIGATION AND AD SOLUTIONS



Odigo is an innovative robot designed to revolutionize the shopping experience. With its state-of-the-art navigation capabilities and dynamic advertising platform, Odigo ensures that shoppers can effortlessly find their way around large spaces like malls, airports etc., all the while engaging them with targeted advertisements.

By seamlessly integrating navigation and advertising, Odigo enhances customer satisfaction and drives increased foot traffic and sales for store owners.

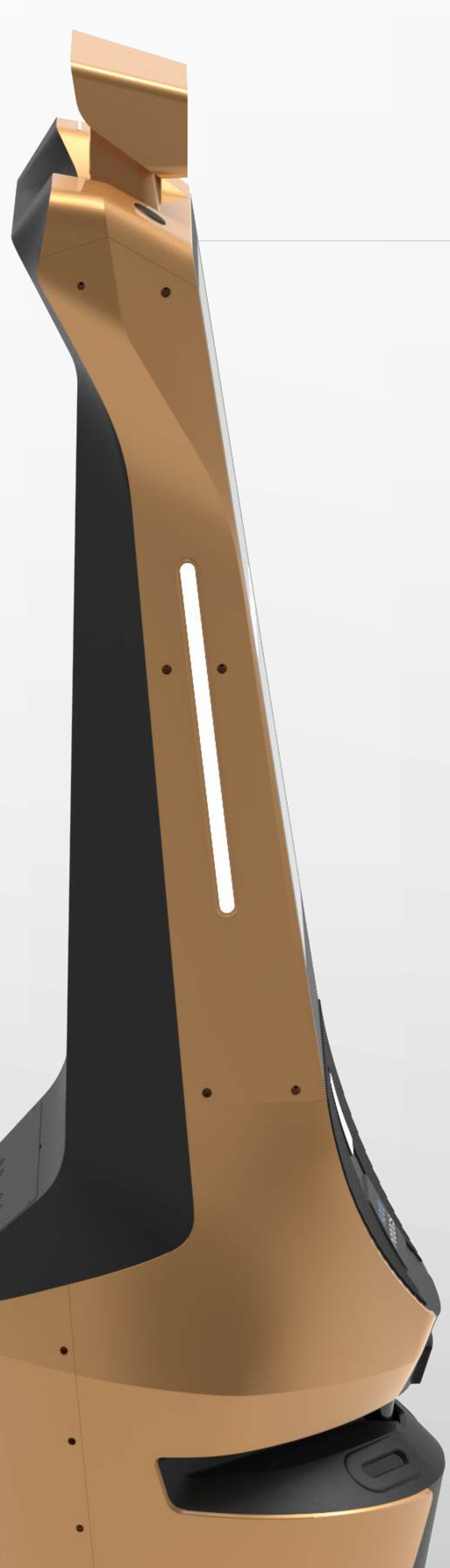
Enhance Any Space with Odigo

Mobile Advertising Powerhouse

- Functions as a mobile billboard
- Displays ads both when stationary and on the move
- Constant visibility ensures maximum exposure
- Enhanced ad interaction for advertisers

Boosting Store Sales

- Enhances shopping experience
- Boosts sales opportunities for store owners
- Increases store foot traffic
- Encourages potential purchase through ads



Maximized Ad Visibility

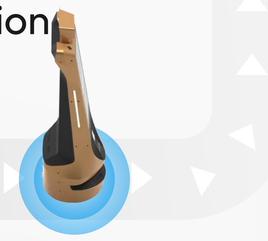
- Ideally positioned to display ads
- Persistent display optimizes ad exposure
- Improves critical advertising metrics
- Increases brand recall and dwell time

Targeted Dynamic Advertising

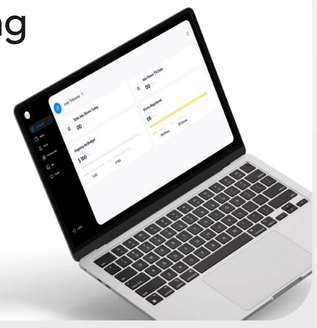
- Show highly targeted ads
- Reach relevant audience
- Targets based on location, time etc.
- Gain more ROI on ads

Cutting-Edge Technology for a **Seamless Experience**

AI-Navigation Companion



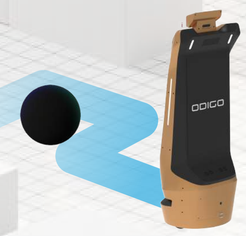
Advertising Platform



Interactive Display Screens



Smart Obstacle Avoidance



Other **Key Features**

- Automated Charging
- Upto 10 hour Battery Life
- Centralized Dashboard
- Low Noise Mode
- Sleek & Futuristic Design
- Customizable Speed Settings

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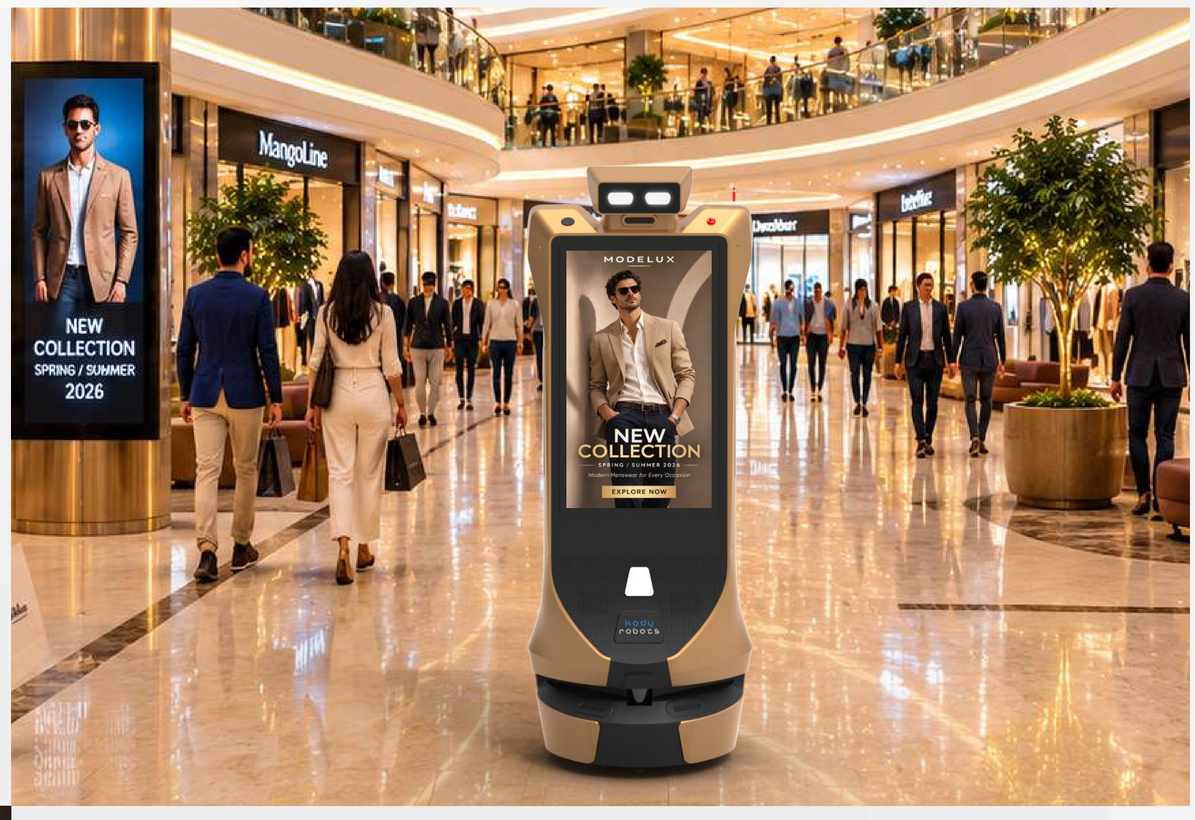



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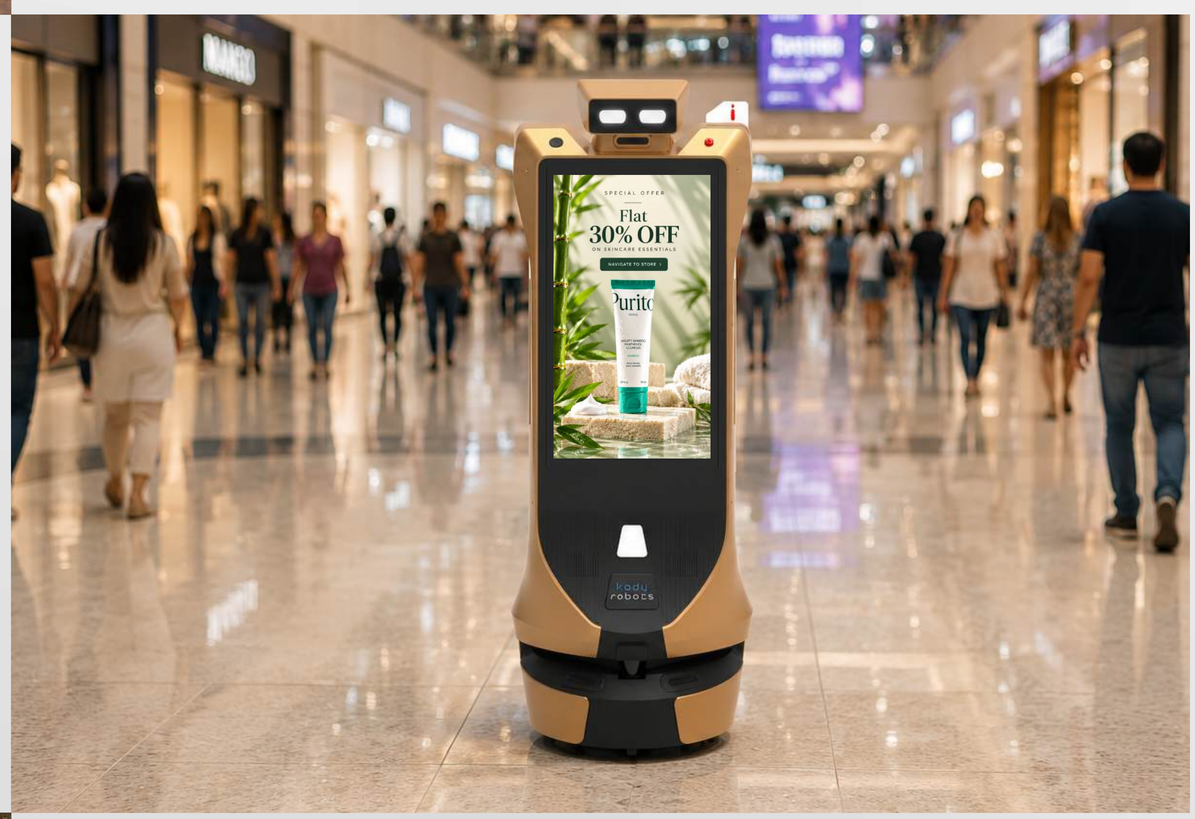



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REVOLUTIONIZING THE RETAIL **EXPERIENCE** WITH ODIGO

Odigo is transforming the retail landscape in malls by offering a seamless navigation solution combined with dynamic advertising capabilities. This innovative robot ensures shoppers can effortlessly navigate large spaces while engaging with targeted advertisements, enhancing their overall experience.

Benefits to Mall Management

- **Optimized Operations**

  Odigo's centralized dashboard simplifies the management of multiple units, enabling real-time monitoring and performance analytics to optimize mall operations.

- **Increased Foot Traffic**

  By guiding shoppers to their destinations, Odigo ensures higher foot traffic throughout the mall, including to less visible stores.

- **Enhanced Customer Satisfaction**

  Shoppers enjoy a seamless, interactive experience, easily finding stores and engaging with relevant ads.





Benefits to Store Owners

- **Boosted Sales Opportunities**

  Odigo's navigation and advertising capabilities drive more foot traffic to stores, increasing sales opportunities.

- **Increased Store Visibility**

  Stores in remote or less-trafficked areas benefit from heightened visibility as Odigo guides shoppers to their locations.

- **Higher Customer Engagement**

  Dynamic, targeted ads displayed on Odigo's screens ensure store promotions reach the right audience, enhancing engagement and driving purchases.

INTEGRATING **INNOVATION** INTO **OUTDOOR ADVERTISING**

Odigo is a dynamic and interactive robot that enhances the outdoor advertising industry. This innovative robot seamlessly combines advanced navigation with targeted advertising, making it an invaluable addition to the media spots offered by outdoor advertising companies.



Benefits to Outdoor Advertising Companies

Enhanced Campaign Performance

Odigo's dynamic advertising capabilities and real-time management platform ensure optimal ad performance and higher engagement rates.

Increased Reach

By moving through high-traffic areas, Odigo maximizes ad exposure, ensuring messages reach a broader audience.

Real-Time Analytics

Odigo's real-time data and analytics capabilities allow outdoor advertising companies to monitor campaign performance and make data-driven adjustments for improved results.

Innovative Addition

Odigo offers a cutting-edge, futuristic solution that complements traditional media spots, providing a unique value proposition to advertisers.

Benefits to Advertisers

Targeted Advertising

Odigo displays ads based on location, time, and audience, ensuring messages are highly targeted and relevant.

Higher Engagement

Interactive and dynamic ads on Odigo's screens capture the attention of passersby, leading to higher engagement rates.

Improved ROI

With optimized ad performance and targeted reach, advertisers achieve a higher return on investment for their outdoor advertising campaigns.

Seamless Integration

Advertisers can easily manage and adjust their ads in real-time through Odigo's ad management platform, ensuring flexibility and effectiveness.



TECHNICAL SPECIFICATIONS



Front View

Dimensions

1650mm (H), 630mm (L)
535mm (W)

Weight

65 Kg



Back View

Particulars	Details
Platform	Linux / Android
RAM CPU	8GB
Interactive System	Android 11
Android System	8 GB
Speaker	10W
Connectivity	Wi-Fi Support (Dual-Band 2.4GHz & 5GHz)
Battery	Lithium-ion 25.6V / 100Ah
Charging	Automatic
Movement Speed	0.1 – 1 m/s (customizable)
Navigation	Laser + Visual SLAM + Obstacle Avoidance
Emergency Stop Switch	Immediate halt of all functions

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robots

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