

**FUTURE OF
AUTOMOBILE ASSISTANCE**
ODIGO



INTRODUCING ODIGO

DESIGNED FOR AUTOMOBILE SHOWROOMS, EXPERIENCE CENTERS, AND DEALERSHIP FLOORS

Odigo is an AI robot assistant for car showrooms built to assist visitors, showcase vehicle highlights, and support on-floor sales interactions. It acts as a mobile digital interface that delivers product visuals, model information, and guided experiences across the showroom.

Inside dealership environments, Odigo moves across display zones and vehicle sections, presenting features, variants, and promotional content while guiding customers through their discovery journey. It operates continuously during showroom hours, helping sales teams handle repetitive explanations and visitor assistance more efficiently.

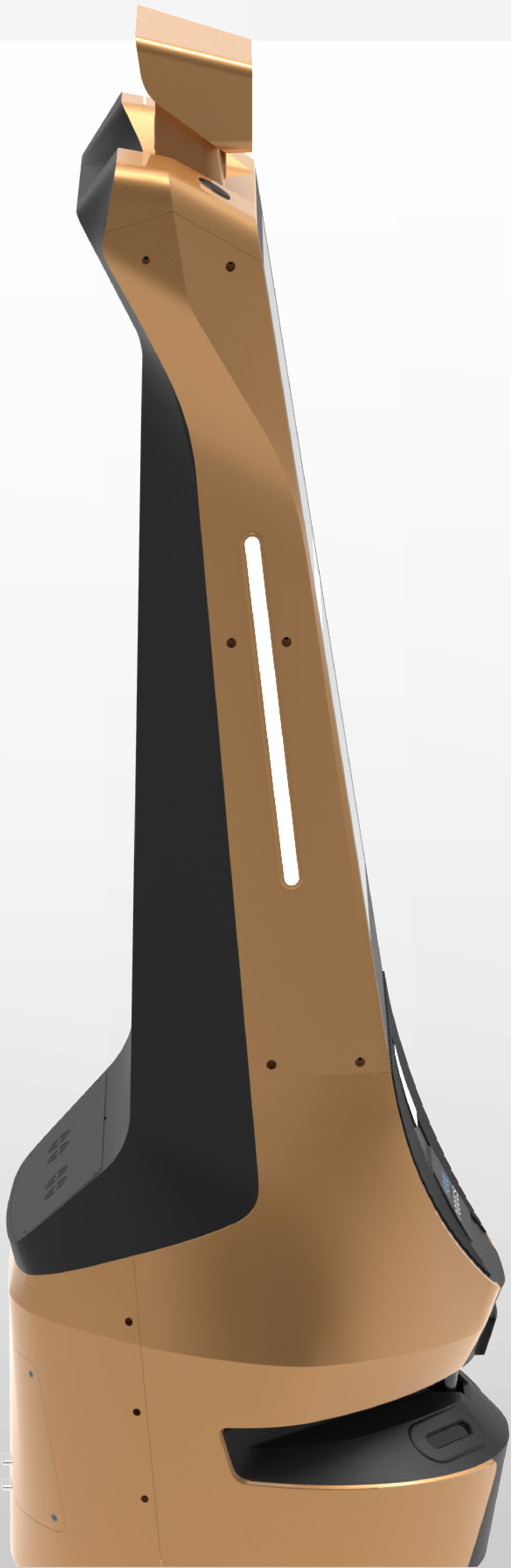


Functional Highlights

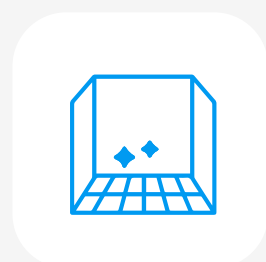


Other Key Features

- Automated Charging
- Upto 10 hour Battery Life
- Centralized Dashboard
- Low Noise Mode
- Sleek & Futuristic Design
- Customizable Speed Settings



ENHANCE ANY SHOWROOM WITH ODIGO



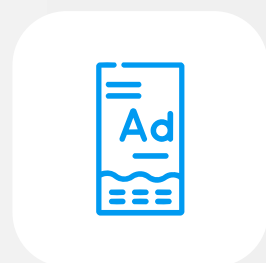
On-Floor Vehicle Discovery Interface

- Converts showroom floor space into a moving product experience point
- Brings model stories and key highlights directly to visitor paths
- Supports interactive exploration beyond fixed display panels
- Creates attention around priority and newly launched vehicles



Structured Customer Journey Support

- Directs visitors toward relevant model categories and segments
- Guides buyers to test-drive desks and consultation counters
- Helps manage visitor flow during peak dealership hours
- Reduces dependency on constant staff-led routing



Adaptive Model Information Delivery

- Explains features, technology, and safety systems visually
- Adjusts content based on vehicle zone and visitor interaction
- Enables easy understanding of trims and variant differences
- Provides actionable insights on visitor interactions, model interest, and content engagement patterns



Stronger Showroom Floor Visibility

- Expands campaign reach beyond primary display cars
- Highlights accessories, upgrades, and add-on packages
- Keeps promotional messaging active across the floor
- Reinforces a modern, tech-forward brand environment



AUTOMOBILE SHOWROOM ENVIRONMENTS

Inside modern car dealerships, Odigo adds an intelligent digital layer to the showroom floor. It brings vehicle information, model comparisons, and interactive product journeys directly to visitors, helping them understand options faster while keeping engagement consistent across the space

With autonomous movement and interactive displays, Odigo supports both self-guided discovery and sales-led conversations, improving showroom efficiency without diluting the premium experience.

Key Applications



Immersive Vehicle Exploration

- Enables walk-in visitors to explore models through guided digital journeys
- Breaks down complex features into easy, visual explanations
- Encourages deeper product understanding before advisor interaction



Priority Model & Campaign Activation

- Pushes spotlight vehicles and new launches into visitor pathways
- Rotates campaign narratives across different showroom zones
- Keeps promotional storytelling active beyond static displays



On-Floor Engagement Support

- Handles first-level product queries through interactive content
- Frees advisors to focus on high-intent buyers
- Maintains continuous engagement even during busy hours



Critical Features

Dual UHD
Interactive Displays

Live Visitor Interaction
Insights

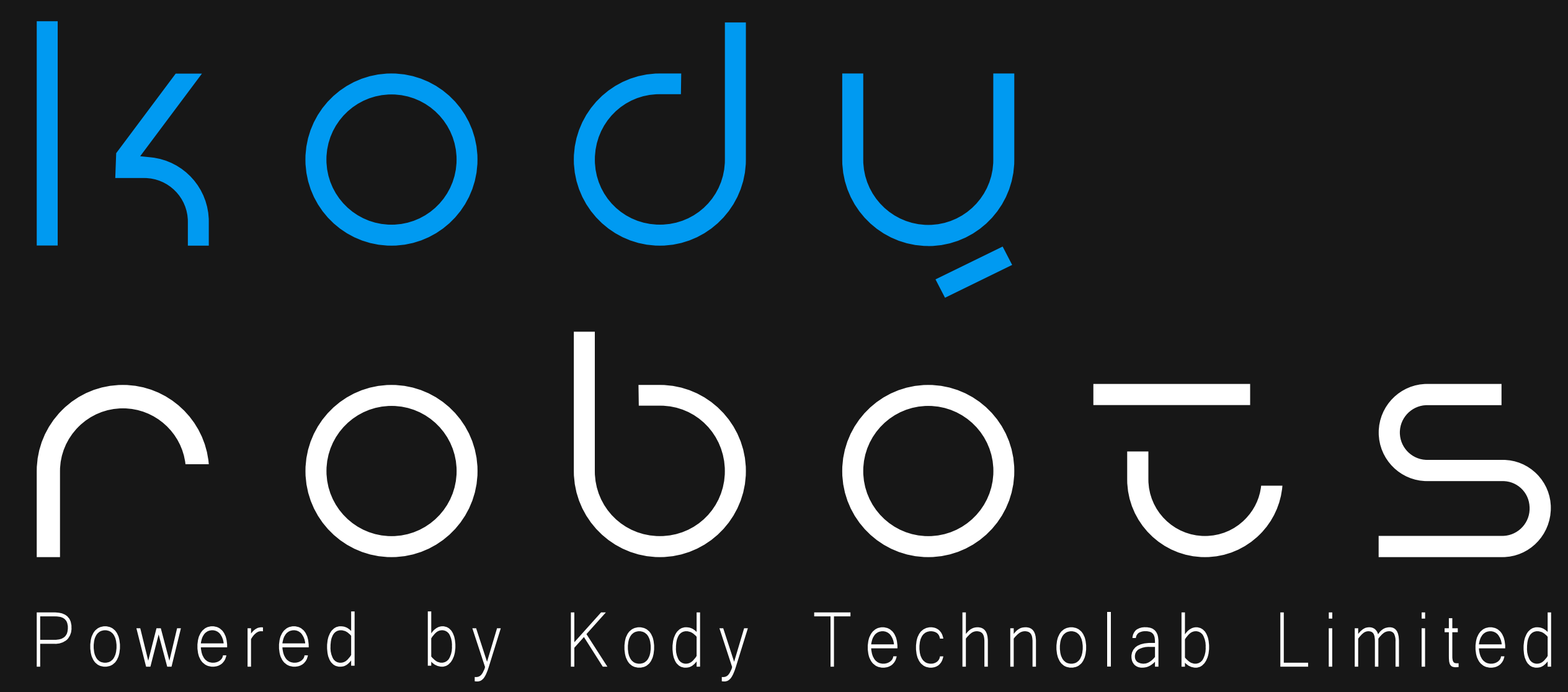
Autonomous Indoor
Navigation

Multilingual
Voice-enabled Assistance

TECHNICAL SPECIFICATIONS



Particulars		Details
Platform		Linux / Android
RAM CPU		8GB
Interactive System		Android 11
Android System		8 GB
Speaker		10W
Connectivity		Wi-Fi Support (Dual-Band 2.4GHz & 5GHz)
Battery		Lithium-ion 25.6V / 100Ah
Charging		Automatic
Movement Speed		0.1 – 1 m/s (customizable)
Navigation		Laser + Visual SLAM + Obstacle Avoidance
Emergency Stop Switch		Immediate halt of all functions



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For more technical details check out our website.

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