

ODIGO

AI Powered Navigation and
Advertising Robot



INTRODUCING ODIGO

INNOVATING RETAIL NAVIGATION AND AD SOLUTIONS

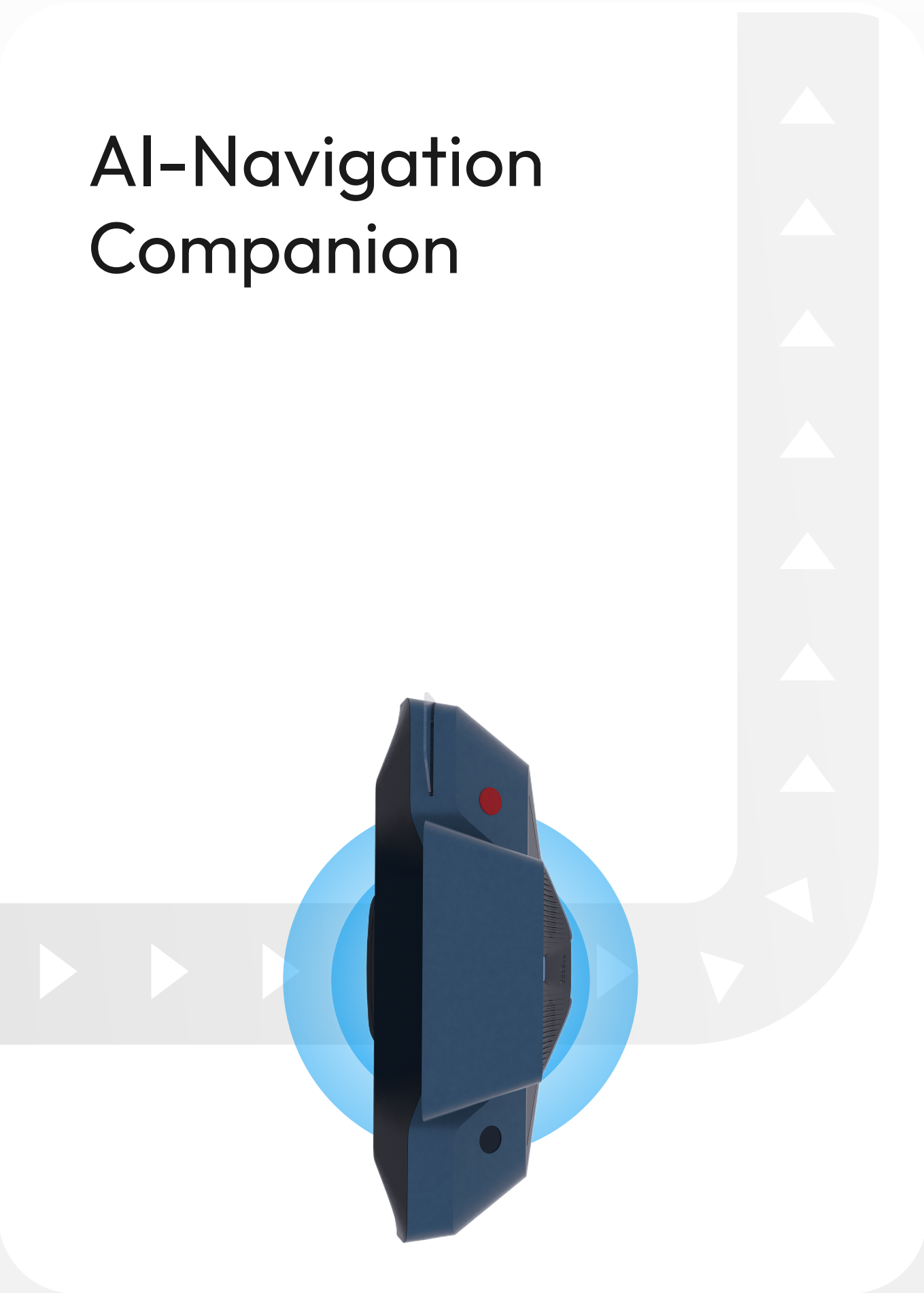
Odigo is an innovative robot designed to revolutionize the shopping experience. With its state-of-the-art navigation capabilities and dynamic advertising platform, Odigo ensures that shoppers can effortlessly find their way around large spaces like malls, airports etc., all the while engaging them with targeted advertisements.

By seamlessly integrating navigation and advertising, Odigo enhances customer satisfaction and drives increased foot traffic and sales for store owners.

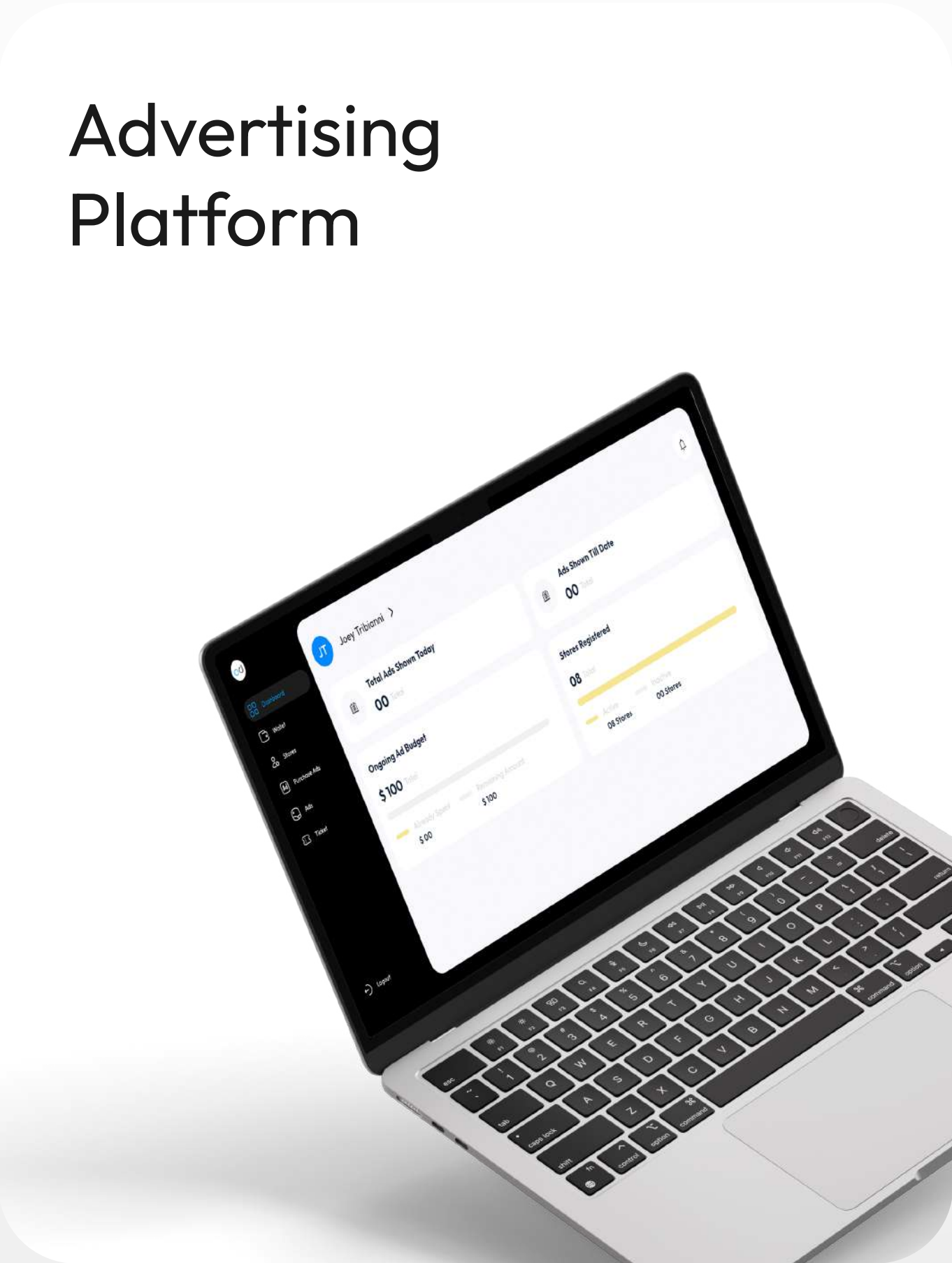


Cutting-Edge Technology for a Seamless Experience

AI-Navigation Companion



Advertising Platform



Interactive Display Screens



Smart Obstacle Avoidance



Other Key Features

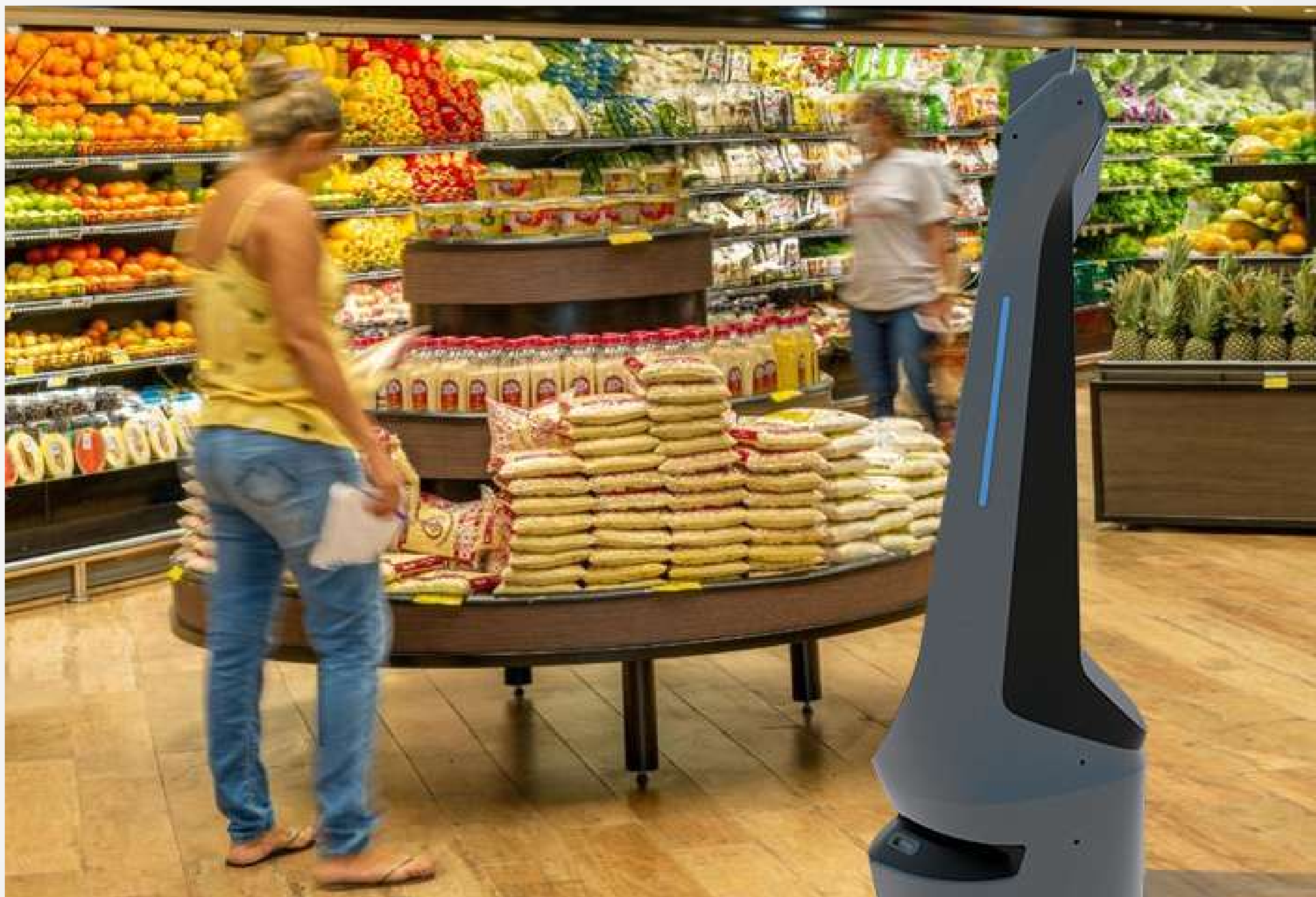
- Automated Charging
- Upto 8 hour Battery Life
- Centralized Dashboard
- Low Noise Mode
- Sleek & Futuristic Design
- Customizable Speed Settings

ENHANCE ANY SPACE WITH ODIGO



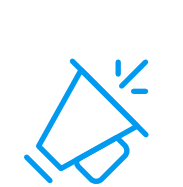
Mobile Advertising Powerhouse

- Functions as a mobile billboard
- Displays ads both when stationary and on the move
- Constant visibility ensures maximum exposure
- Enhanced ad interaction for advertisers



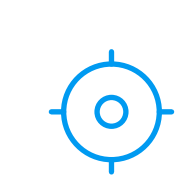
Boosting Store Sales

- Enhances shopping experience
- Boosts sales opportunities for store owners
- Increases store foot traffic
- Encourages potential purchase through ads



Maximized Ad Visibility

- Ideally positioned to display ads
- Persistent display optimizes ad exposure
- Improves critical advertising metrics
- Increases brand recall and dwell time



Targeted Dynamic Advertising

- Show highly targeted ads
- Reach relevant audience
- Targets based on location, time etc.
- Gain more ROI on ads

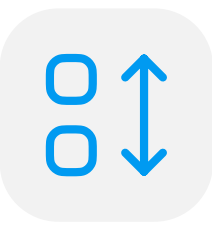
Malls and Retail Centers

Odigo enhances the shopping experience in malls and retail centers by guiding shoppers to their destinations and displaying targeted advertisements. This dual functionality increases foot traffic to stores, particularly those in less visible areas, while maximizing ad engagement.



Enhanced Shopper Experience

- Effortless navigation to stores & services
- Interactive information and real-time offers
- Available 24/7 for continuous support



Maximized Ad Visibility

- Mobile advertising acts as a moving billboard
- Persistent display increases brand recall and dwell time
- Targeted dynamic ads based on time and day of the week



Increased Foot Traffic

- Directs customers to specific stores
- Ongoing offer displays encourages store visits
- Enhanced visibility for even remote or less visible stores



Higher Customer Engagement

- Interactive displays engage customers with dynamic content
- Personalized experiences tailored to shopper preferences
- Real-time interaction adjusts content based on data

Critical Features

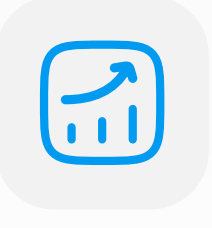
- AI-Navigation Companion
- Advertising Platform
- Interactive Display Screens
- Smart Obstacle Avoidance



Airports

In airports, Odigo assists travelers by providing navigation services to gates, lounges, and amenities while displaying targeted advertisements. This improves passenger experience and optimizes airport operations.





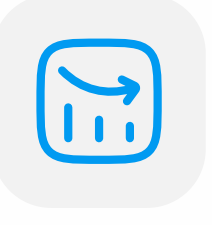
Enhanced Shopper Experience

- Stress-free navigation to gates, check-in counters etc.
- Real-time updates on flights and airport services
- Available 24/7 for continuous support



Targeted Advertising

- Day and time specific ads for better targeting
- Dynamic high resolution display for eye catching ads
- Real-time ad management



Optimized Airport Operations

- Improved passenger flow, reducing congestion
- Increased exposure for airport shops and services
- Adaptable during peak travel periods



Higher Passenger Engagement

- Interactive displays engage travelers with dynamic content
- Personalized experiences tailored to passenger preferences
- Real-time interaction adjusts content based on data

Critical Features

- Dual UHD Dynamic displays
- Advertising Platform
- AI-Navigation System

Supermarkets

Odigo redefines the shopping experience in supermarkets by guiding customers to desired products, showcasing dynamic advertisements, and streamlining store operations.



Enhanced Shopper Navigation

- Directs customers to specific aisles, products, or promotional sections.
- Provides real-time updates on product locations and availability.



Promotional Support

- Highlights ongoing discounts, special offers, and new arrivals.
- Displays product recommendations based on customer preferences.



Operational Efficiency

- Provides update on stock availability
- Provides analytics on customer preferences

Critical Features

- 32” Interactive Display Screens
- Ai-Powered Navigation
- Smart Obstacle Avoidance



Hotel Reception

Odigo enhances the guest experience at hotel receptions by streamlining check-in processes, promoting hotel amenities, and providing real-time guidance for guests.





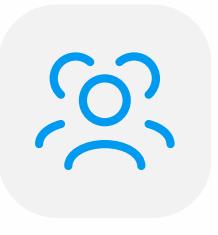
Efficient Guest Assistance

- Guides guests to check-in counters, elevators, hotel rooms or amenities like lounges and restaurants.
- Provides real-time updates on room availability and service requests.



Promotion of Hotel Services

- Highlights hotel services such as spa packages, dining options, and room upgrades.
- Gives the ability to book room service or other hotel amenities.
- Provides recommendations to guests



Enhanced Guest Engagement

- Welcomes guests with interactive displays showcasing hotel information.
- Assists with event navigation for in-house conferences, banquets, or parties.

Critical Features

- Ai-Powered Navigation
- Advertising Platform
- Interactive Touch Screen

Hospital Reception

Odigo transforms the hospital reception experience by streamlining patient navigation, enhancing operational efficiency, and promoting healthcare services.

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Efficient Patient Assistance

 - Guides patients to consultation rooms, diagnostic centers, or pharmacies.
 - Provides real-time updates on appointment schedules and wait times.
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Operational Efficiency

 - Can help with patient management through announcements.
 - Can take feedback from patients about experience and preferences.

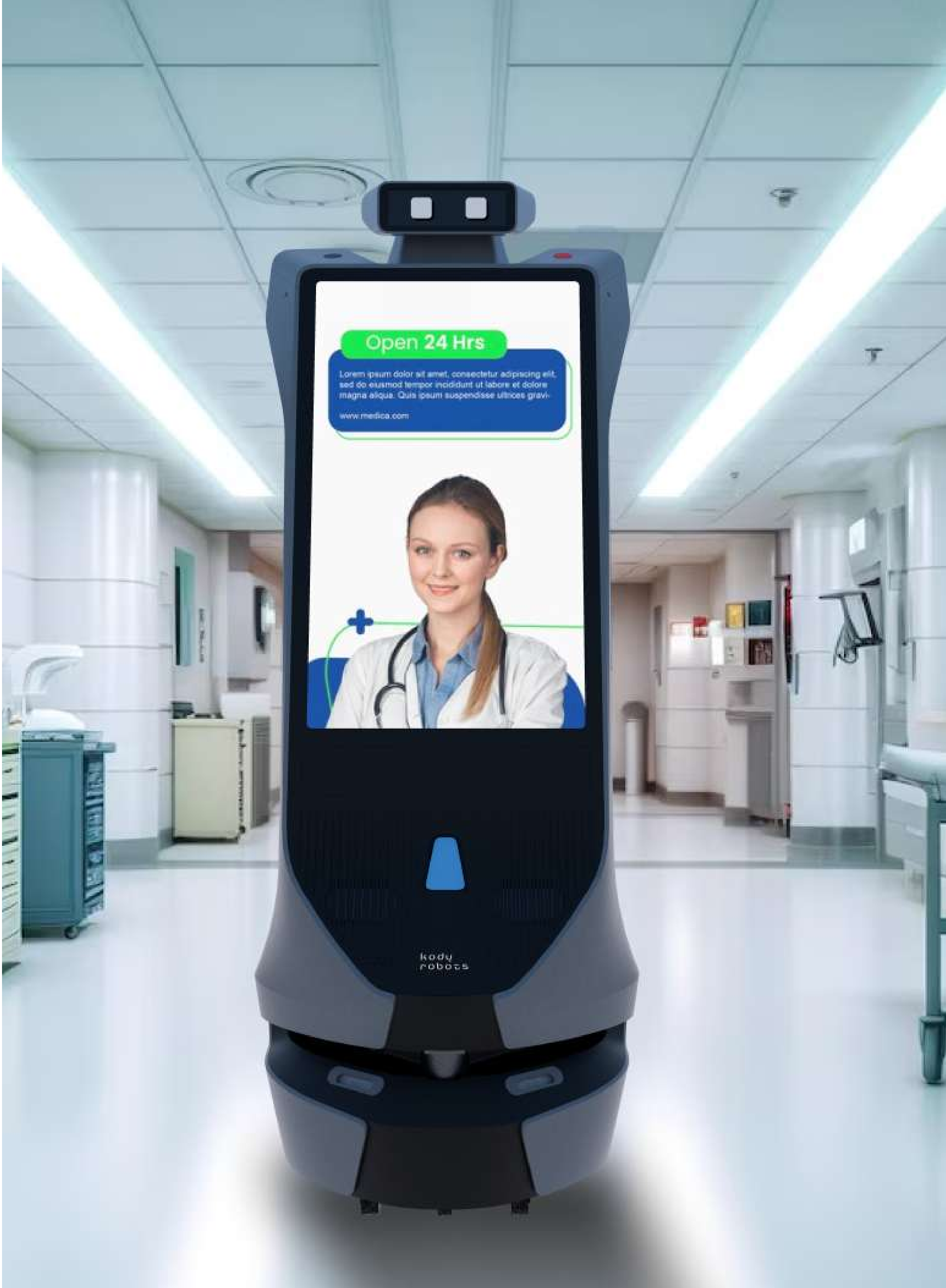
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Promotion of Healthcare Services

 - Highlights hospital services such as health check-up packages, wellness programs, and specialist consultations.
 - Displays preventive healthcare tips and public health announcements.

Critical Features

- AI-powered navigation
- Interactive UHD Display
- Smart obstacle avoidance



Temple

Odigo enhances the visitor experience in temples by providing seamless navigation, enriching spiritual journeys through informative displays, and streamlining event coordination.

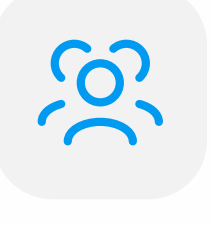


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Visitor Navigation

 - Guides visitors to key areas such as prayer halls, sanctums, and community hubs.
 - Offers real-time navigation assistance for events, rituals, and prasadam distribution.
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Information Dissemination

 - Shares details about the temple's history, rituals, and upcoming events through interactive displays.
 - Displays spiritual quotes, prayers, and cultural videos to engage visitors.
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Community Support

 - Assists visitors at community hubs with directions to donation counters and gift shops.
 - Offers real-time updates about ongoing activities and schedules.

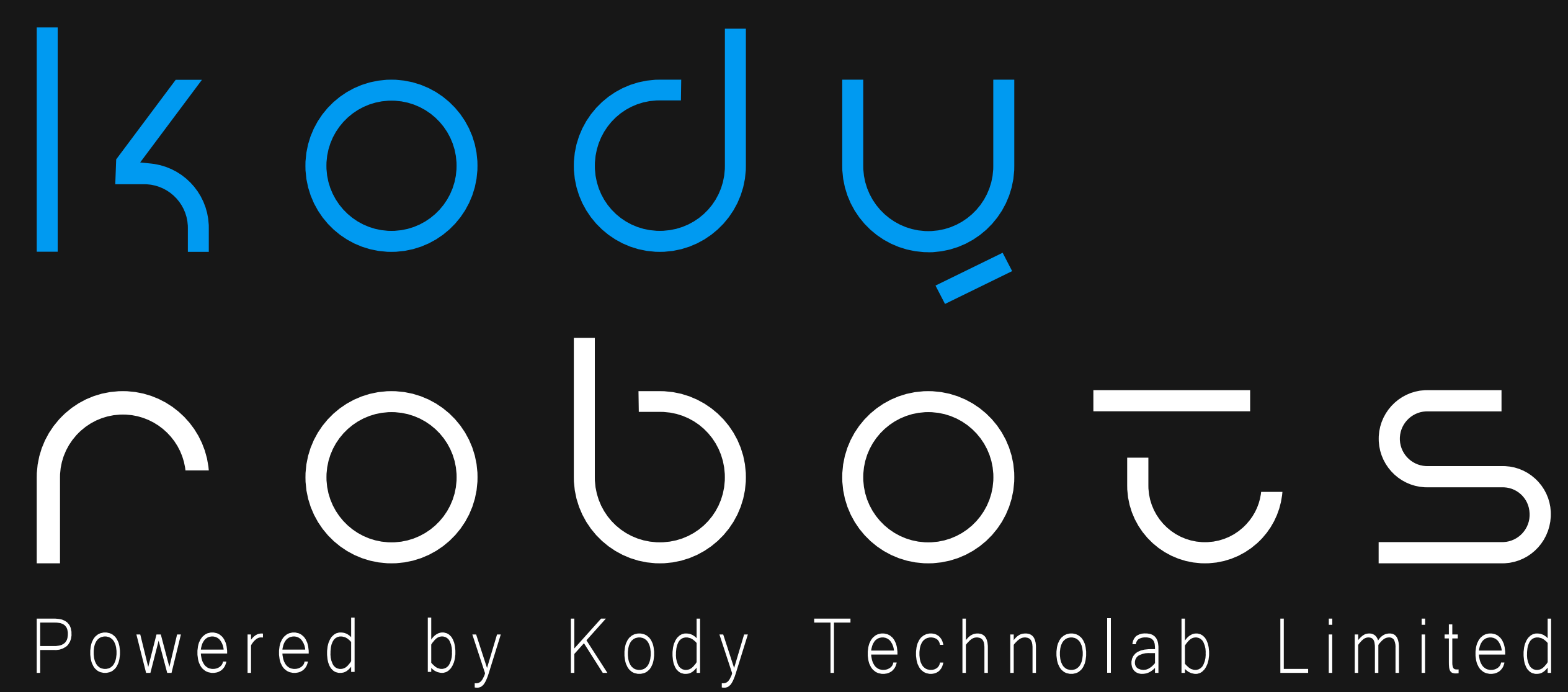
Critical Features

- Interactive UHD Dual Displays
- Smart Obstacle Avoidance
- Ai-Powered Navigation

TECHNICAL SPECIFICATIONS



Particulars		Details
Platform	Linux	Quad-Core Cortex-A7, up to 1.2GHz
	Android	Quad-Core Cortex A-55 to 2.0GHz
	OS	Android 11
RAM	Navigation System	16 GB
	Android System	8GB + 8GB
Sound	Speaker	10W
Connectivity	Wi-Fi Support	Dual-Band (2.4GHz & 5GHz)
Battery	Lithium ion	25.6V / 100Ah
	Charging	Automatic



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