

A Smarter Way to Activate Event Floors



kody
robots

Powered by Kody Technolab Limited

INTRODUCING ODIGO

INTERACTIVE MEDIA FOR LIVE EVENTS

Odigo is an AI-powered advertising and engagement robot designed for events, exhibitions, expos, and brand activations. It moves autonomously across event floors, carrying digital campaigns directly into high-footfall zones where attention matters most.

By navigating aisles, pavilions, and entry corridors, Odigo turns the event floor into a dynamic media surface. It broadcasts sponsor content, guides visitors, triggers interactive moments, and supports booth discovery without relying on fixed screens or static placements. With real-time analytics, adaptive content delivery, and interactive touchscreens, Odigo helps organizers, exhibitors, and sponsors achieve measurable visibility, stronger engagement, and better control over visitor movement throughout the event.



Functional Highlights

360° autonomous mobility powered by AI navigation



Multilingual speech and interactive touch screen



Remote ad scheduling and cloud-based content management ad targeting



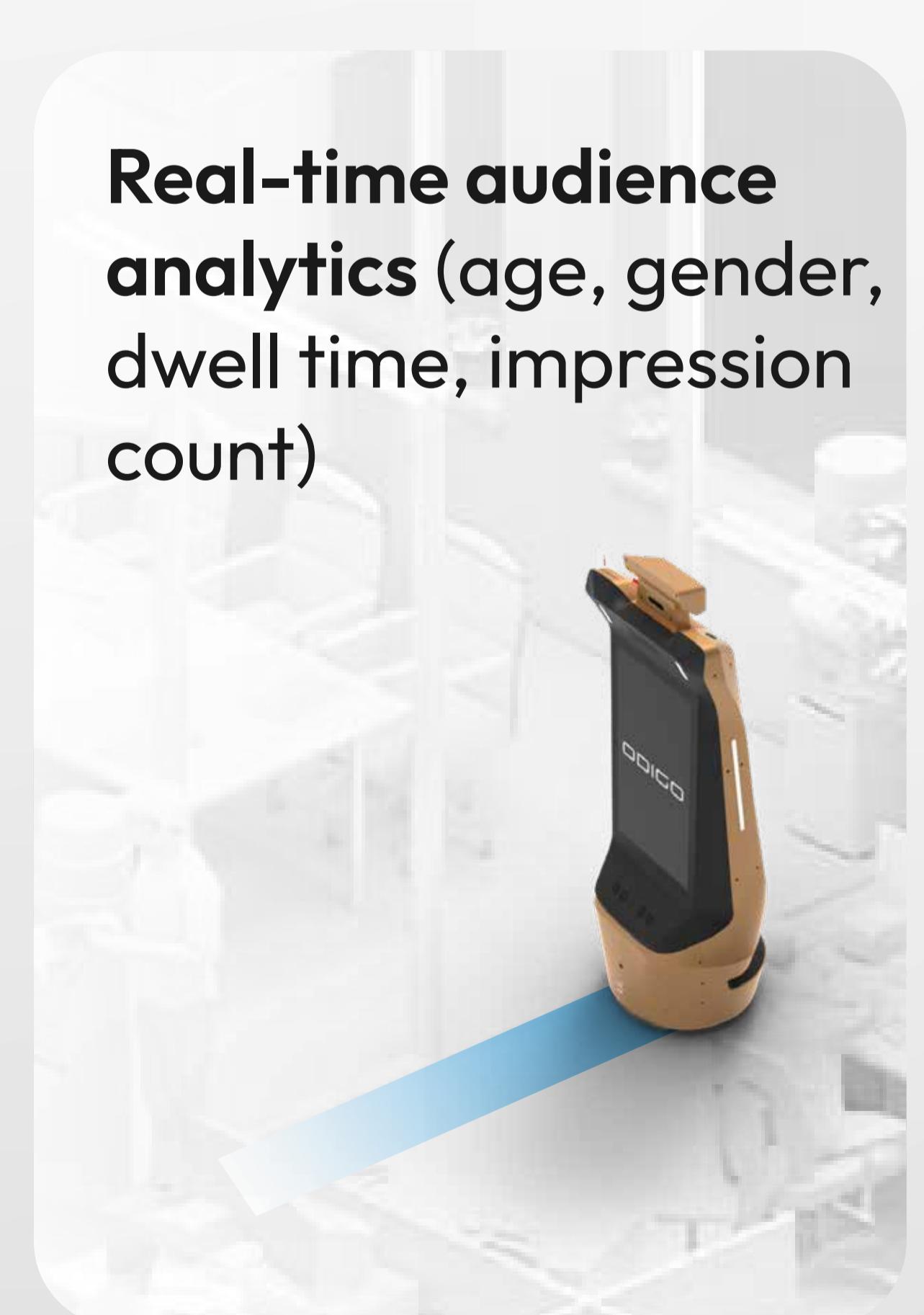
Dual 32" high-definition digital advertising screens (front and rear)



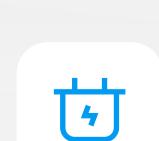
Sleek, futuristic design built for high-traffic environments



Real-time audience analytics (age, gender, dwell time, impression count)



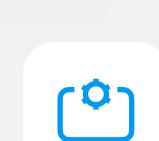
Other Key Features



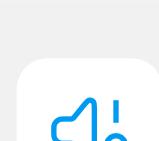
Automated Charging



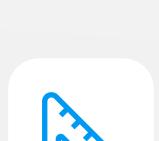
Up to 10 hour Battery Life



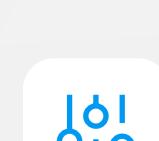
Centralized Dashboard



Low Noise Mode



Sleek & Futuristic Design



Customizable Speed Settings

ADAPTIVE INTERACTIVE CAPABILITIES

BUILT FOR CROWDS. POWERED BY CURIOSITY. DESIGNED FOR PARTICIPATION.

Odigo doesn't just show up at events. It starts conversations, triggers play, and pulls people into the experience.

- **Touch-to-Play Moments That Stop Foot Traffic DEAD**

Odigo's screen turns into a magnet; people don't walk by, they swerve INTO it.

- Instant wins, flash reveals, explosive animations
- Perfect for launch pits, fan corridors, and sponsor takeovers

- **Trivia Rounds That Feel Like Mini Game Shows**

Odigo hosts. Attendees go feral. The crowd gets loud.

- Player trivia, team battles, culture throwdowns
- Built for stadiums, fan zones, tech halls, university madness

- **QR Hunts That Turn the Venue Into a Giant Arena Game**

Your event becomes a live adventure map and Odigo is the boss level.

- Scan clues → chase Odigo → unlock rewards
- Works insanely well at festivals, expos, airports, campus fests

- **Spin-the-Wheel That Hits Like a Jackpot Machine**

Bright, kinetic, addictive- every spin pulls a crowd like drumbeats.

- VIP passes, merch drops, tasting badges, sponsor boosters
- Perfect for FMCG blitz events, nightlife activations, and stage-side hype



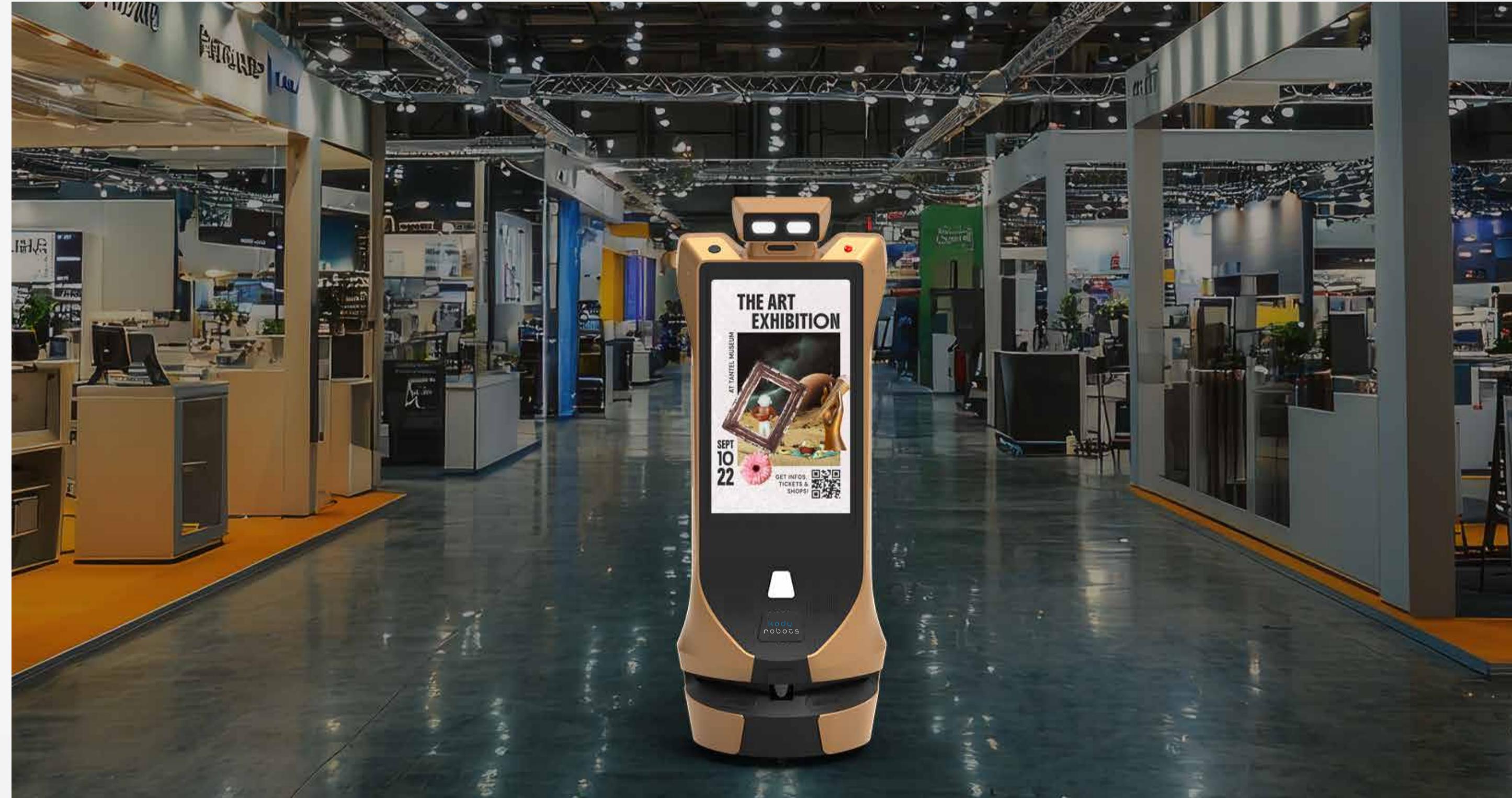
ENHANCE ANY SPACE WITH ODIGO



Visitor Attraction & Footfall Capture

A moving digital presence across high-foot fall event zones.

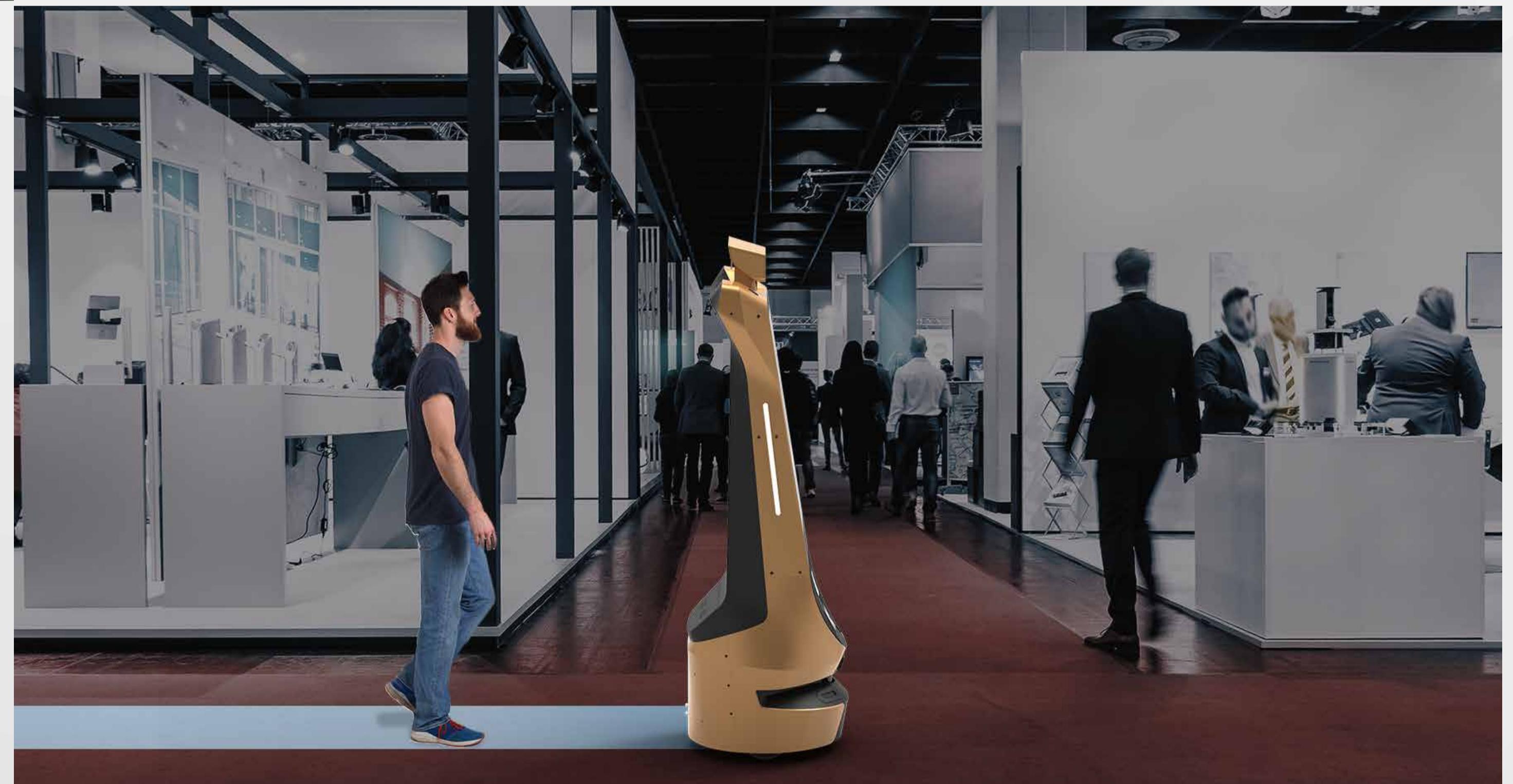
- Dynamic campaign playback across entrances, aisles, and corridors
- Motion and voice prompts to convert walk-bys into engagement
- Visitor redirection from low-activity zones to active areas



Sponsor Visibility & Brand Amplification

Extended sponsor exposure beyond fixed booth locations.

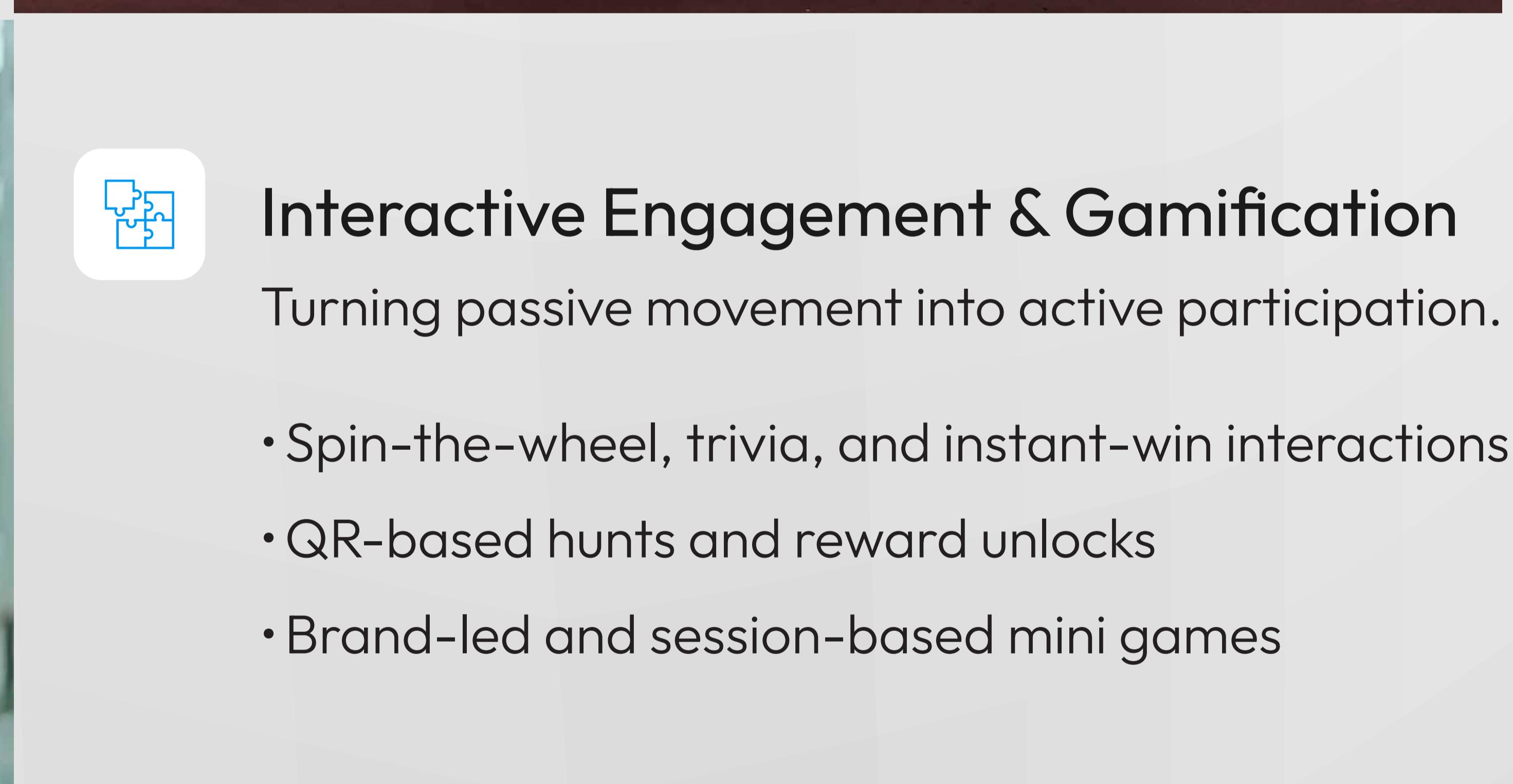
- Rotation of multiple sponsor creatives
- Zone-based content triggering
- Repeated exposure in high-traffic areas



Booth Discovery & Navigation Assistance

Simplified navigation within large exhibition spaces.

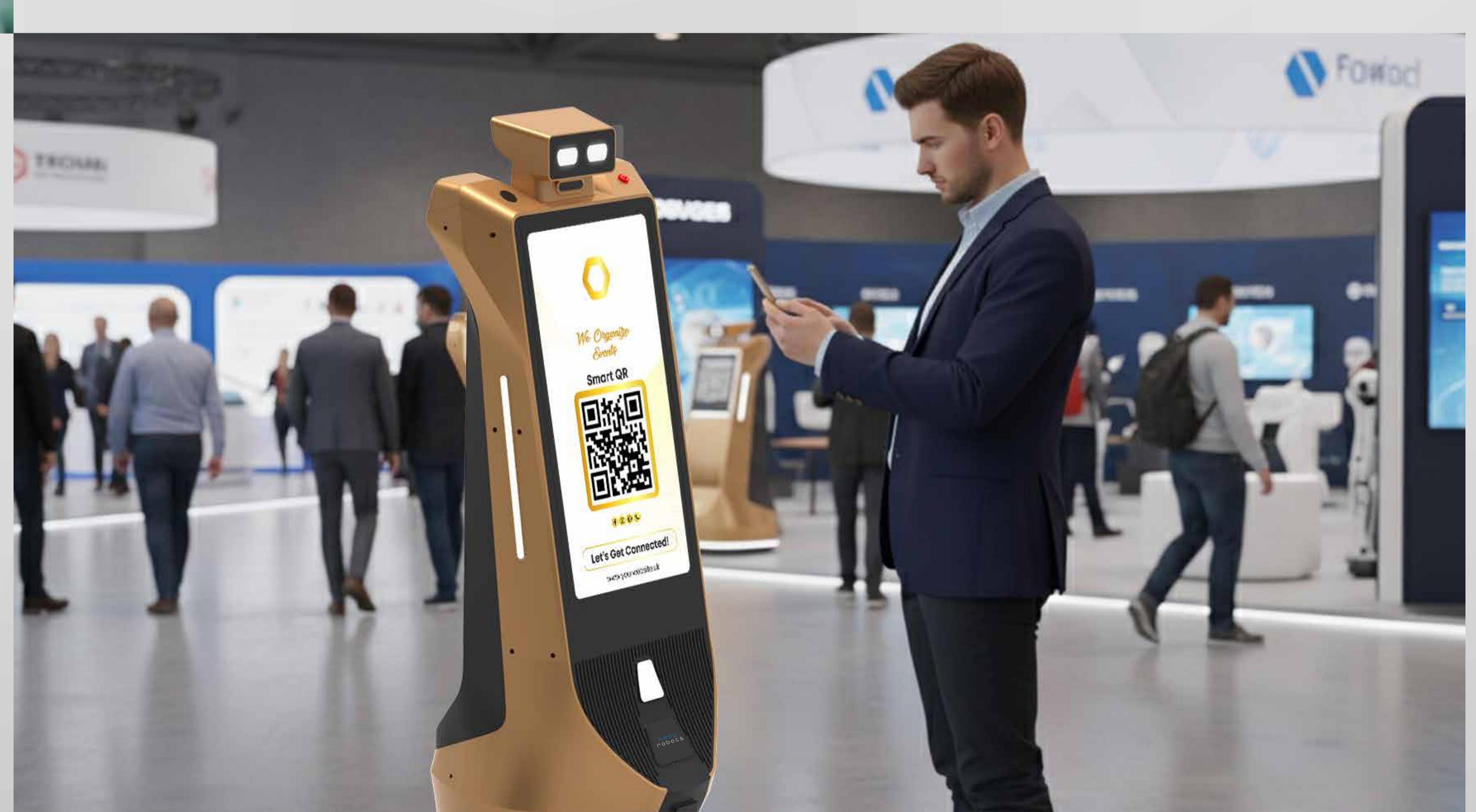
- Booth names, categories, and hall mapping
- Live on-screen directions and escort mode
- “Top booths to visit now” prompts



Interactive Engagement & Gamification

Turning passive movement into active participation.

- Spin-the-wheel, trivia, and instant-win interactions
- QR-based hunts and reward unlocks
- Brand-led and session-based mini games



Lead Capture & Visitor Data Collection

On-floor engagement converted into actionable leads.

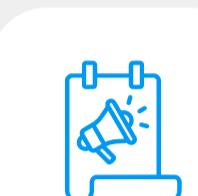
- Touchscreen lead forms and QR scans
- Interest-based visitor tagging
- Post-event exportable data



Product & Campaign Showcasing

Product storytelling beyond booth boundaries.

- Launch videos and feature explainers
- Roaming product teasers
- Multi-brand and multi-campaign playback



Session Promotion & Event Announcements

Active promotion of live and upcoming sessions.

- “Now Live” and countdown-based alerts
- Stage-wise and hall-wise announcements
- Sponsor-backed session highlights



Digital Content Access

Instant, contactless access to brand and event information.

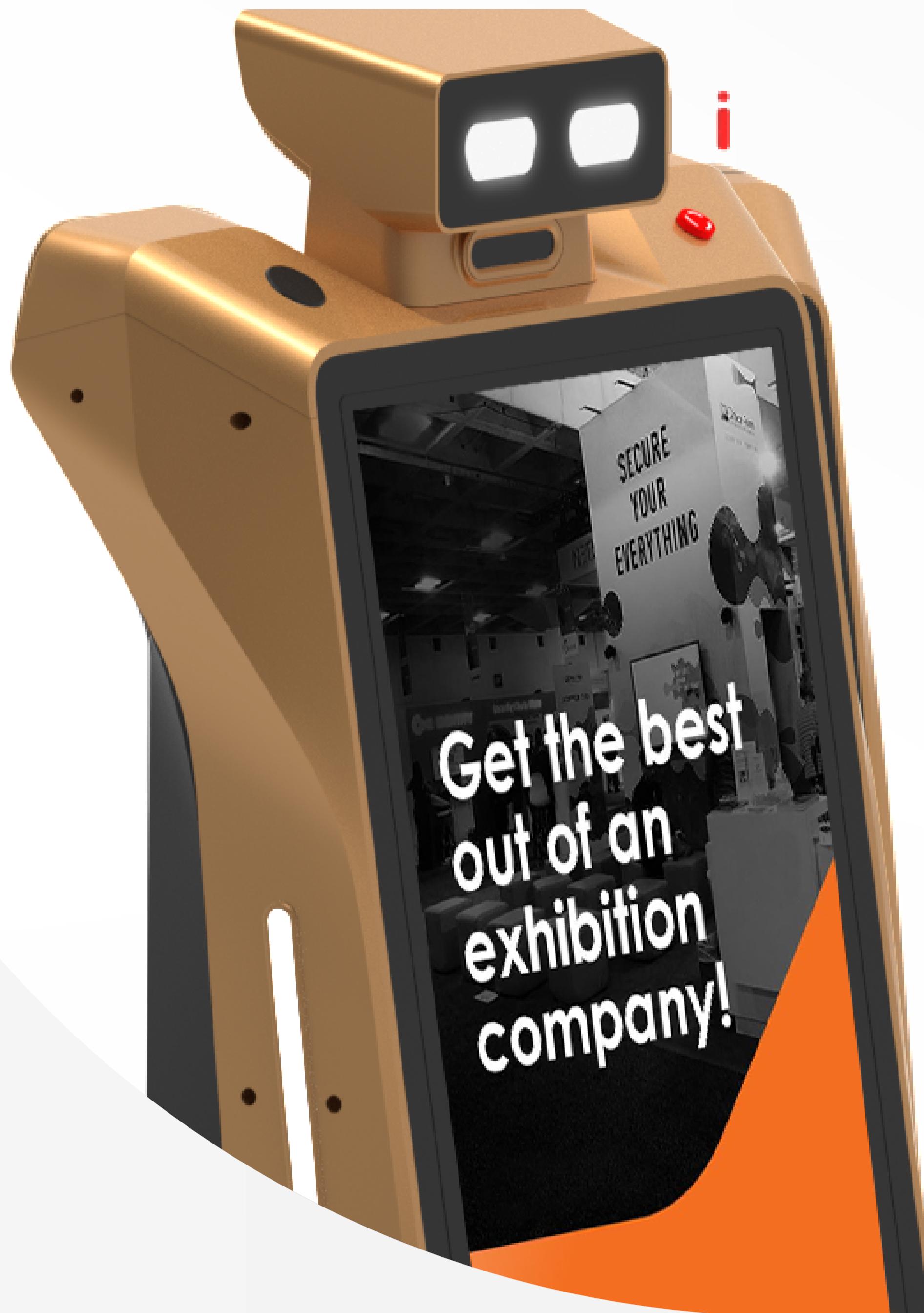
- On-screen content and campaign information
- QR-based access to brochures and links
- Paperless content sharing



Real-Time Analytics & Post-Event Insights

Measurable proof of event performance.

- Footfall heatmaps
- Zone-wise dwell time
- Engagement and conversion metrics



EVENTS & EXHIBITIONS

At events and exhibitions, Odigo enhances on-ground engagement by moving across aisles, halls, and activation zones while delivering targeted content and real-time guidance. It supports visitor discovery, sponsor visibility, and interactive experiences, helping organizers manage crowd flow and maximize engagement throughout the event.

Key Applications



Product Demonstration

- Live on-floor product demonstrations through interactive visuals
- Step-by-step feature walkthroughs for complex products
- Continuous demo support without depending on booth staff



Targeted Sponsor Advertising

- Location-based sponsor content delivery
- Time-specific campaign playback during peak hours
- Smarter crowd movement across zones



Optimized Event Operations

- Smarter crowd movement across zones
- Reduced congestion during high footfall
- Better flow without manual coordination



Higher Visitor Engagement

- Interactive touch-based experiences
- Engagement insights used to refine content



Critical Features

Autonomous Floor Navigation

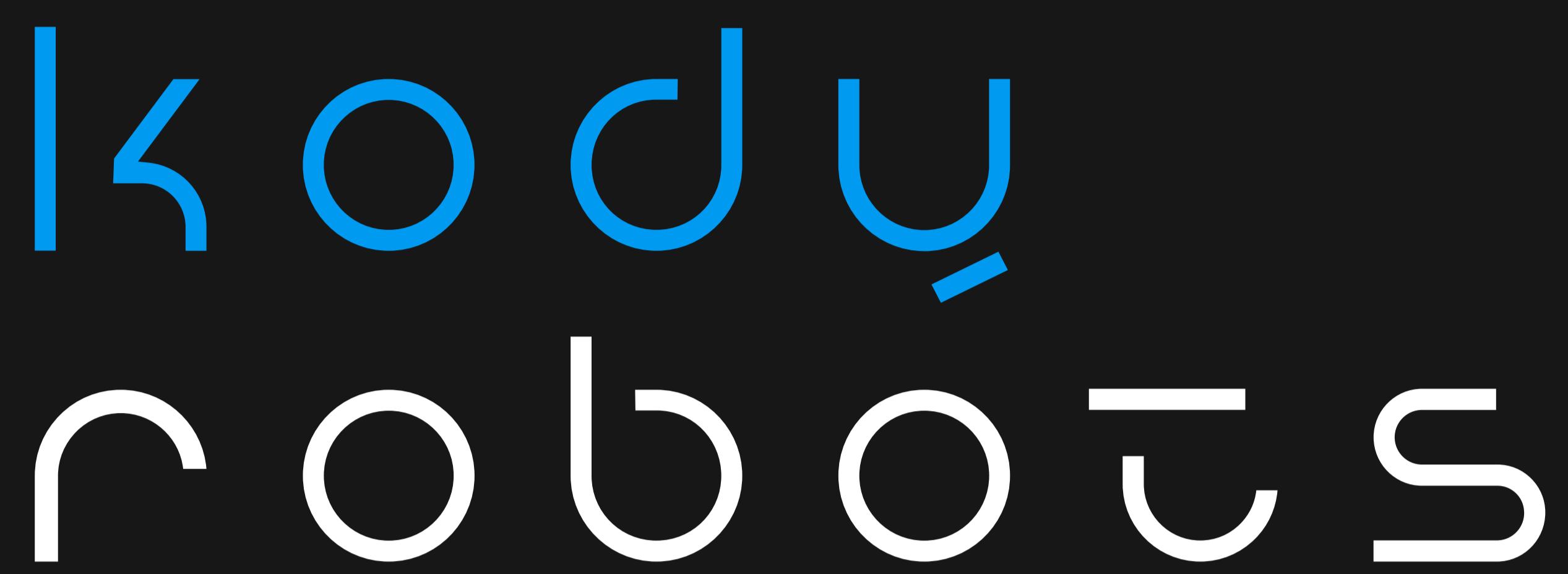
Dual-Screen Interactive Advertising

Real-Time Engagement Analytics

TECHNICAL SPECIFICATIONS



Particulars	Details
Platform	Linux / Android
RAM CPU	8GB
Interactive System	Android 11
Android System	8 GB
Speaker	10W
Connectivity	Wi-Fi Support (Dual-Band 2.4GHz & 5GHz)
Battery	Lithium-ion 25.6V / 100Ah
Charging	Automatic
Movement Speed	0.1 – 1 m/s (customizable)
Navigation	Laser + Visual SLAM + Obstacle Avoidance
Emergency Stop Switch	Immediate halt of all functions



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For more technical details check out our website.

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