

ODIGO

Turning Aisles Into
Opportunities.



INTRODUCING ODIGO

ENHANCING SUPERMARKET EFFICIENCY AND CUSTOMER EXPERIENCE

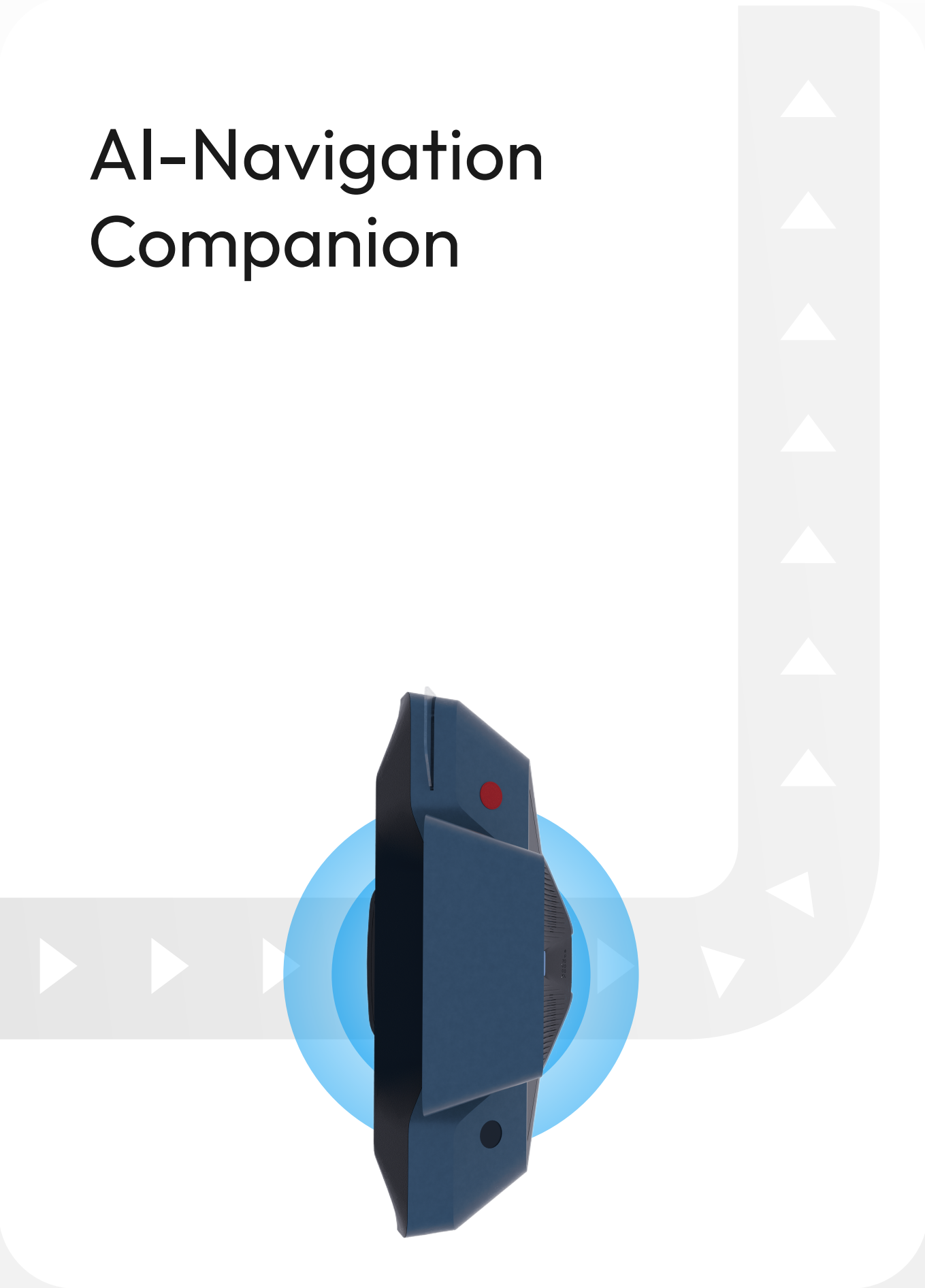
Odigo revolutionizes the supermarket shopping experience with real-time navigation and targeted advertising. By guiding customers to specific aisles, promotional sections, and desired products, Odigo ensures efficient shopping journeys. Its dynamic advertising capabilities showcase discounts, product recommendations, and special offers, encouraging smarter purchases and higher engagement.

Odigo not only elevates customer satisfaction but also boosts visibility and sales opportunities for store managers, making it an indispensable tool for modern supermarkets.

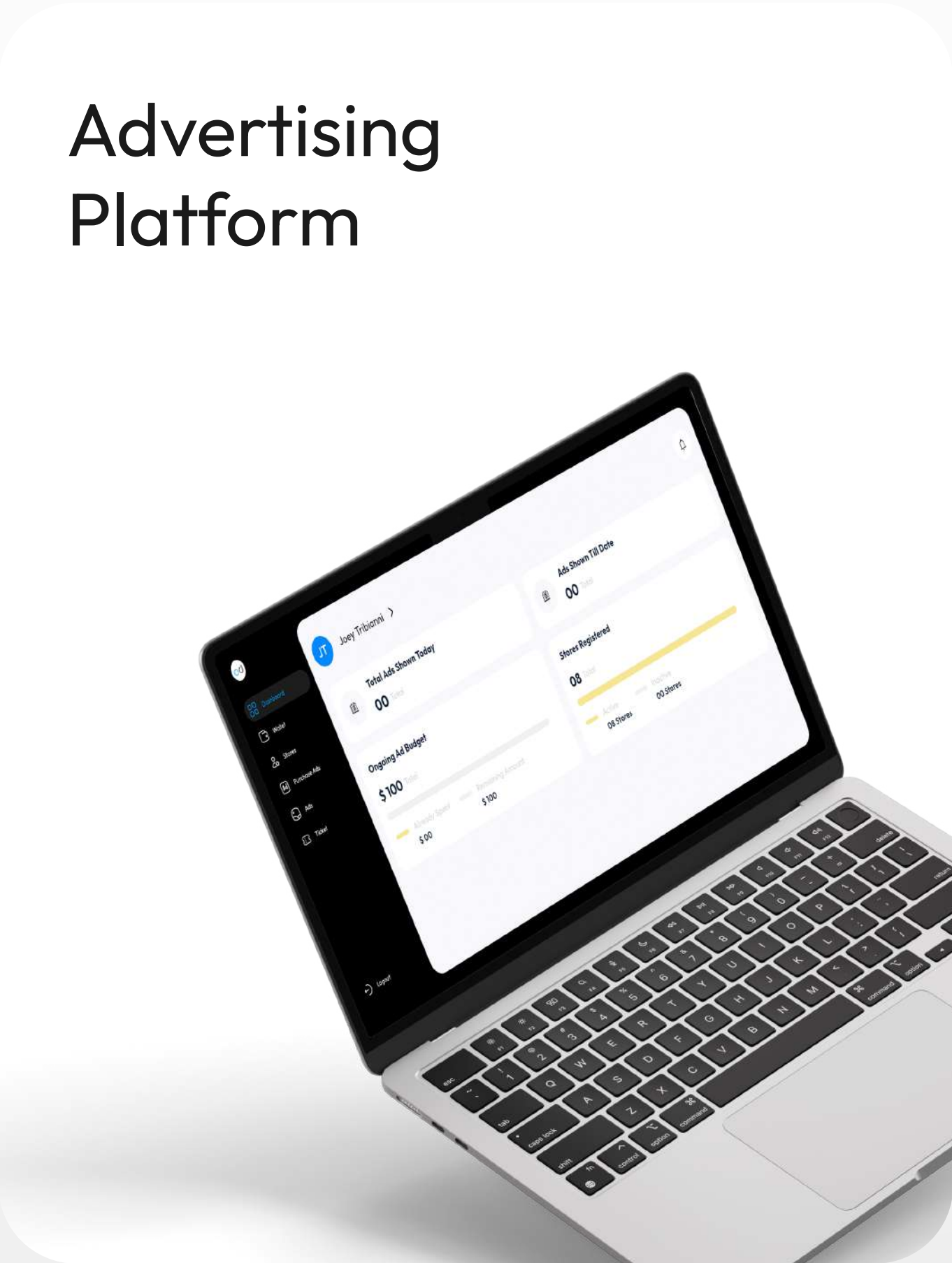


Cutting-Edge Technology for a Seamless Experience

AI-Navigation Companion



Advertising Platform



Interactive Display Screens



Smart Obstacle Avoidance



Other Key Features

- Automated Charging
- Upto 8 hour Battery Life
- Centralized Dashboard
- Low Noise Mode
- Sleek & Futuristic Design
- Customizable Speed Settings

ENHANCE SUPERMARKET SPACES WITH ODIGO



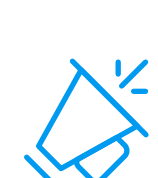
Mobile Advertising Powerhouse

- Functions as a advertising platform for in-store promotions and advertisements.
- Highlights discounts, new arrivals, and special offers dynamically.
- Ensures visibility both in stationary aisles and while navigating the store.
- Drives customer attention to high-priority products or sections.



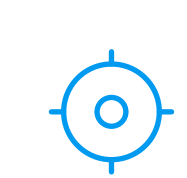
Boosting Customer Purchases

- Guides shoppers to promotional aisles and recommended products.
- Encourages impulse purchases through targeted ad campaigns.
- Highlights ongoing offers to enhance shopping satisfaction.
- Increases sales by creating direct pathways to product discovery.



Maximized Ad Visibility

- Strategically positioned displays capture attention in every aisle.
- Interactive screens boost dwell time and customer engagement.
- Optimized for both high-traffic and less-visited store areas.
- Reinforces brand messages to ensure better recall and retention.



Targeted Dynamic Advertising



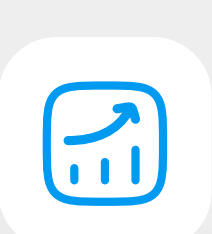
- Promotes products based on time-sensitive offers or customer preferences.
- Uses analytics to display highly relevant ads in real time.
- Enhances ROI through precision-targeted promotions.
- Increases shopper satisfaction with relevant and engaging content.



Supermarkets

Odigo redefines the shopping experience in supermarkets by guiding customers to desired products, showcasing dynamic advertisements, and streamlining store operations.

Key Applications

-  **Enhanced Shopper Navigation**
 - Directs customers to specific aisles, products, or promotional sections.
 - Provides real-time updates on product locations and availability.
-  **Promotional Support**
 - Highlights ongoing discounts, special offers, and new arrivals.
 - Displays product recommendations based on customer preferences.
-  **Operational Efficiency**
 - Provides update on stock availability
 - Provides analytics on customer preferences



Critical Features

32" Interactive Display Screens

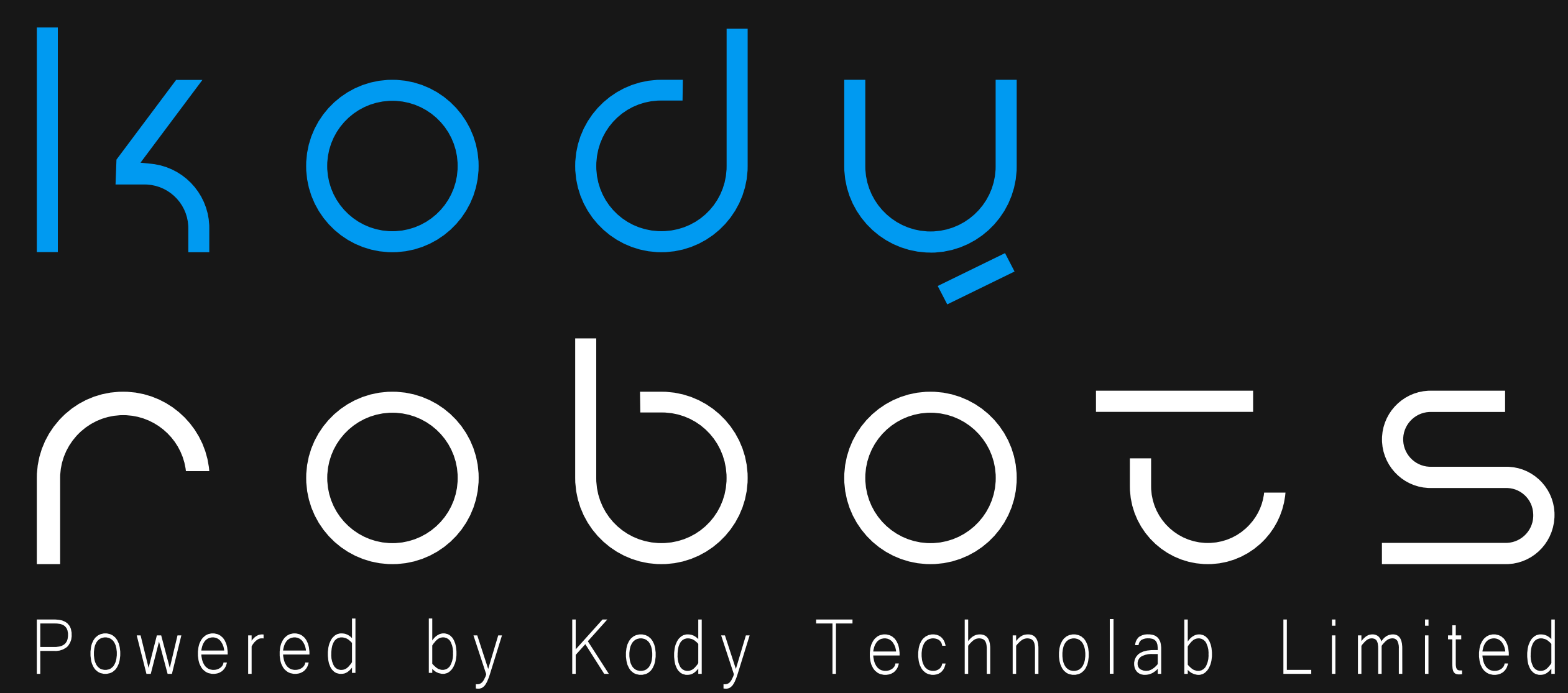
Ai-Powered Navigation

Smart Obstacle Avoidance

TECHNICAL SPECIFICATIONS



Particulars		Details
Platform	Linux	Quad-Core Cortex-A7, up to 1.2GHz
	Android	Quad-Core Cortex A-55 to 2.0GHz
	OS	Android 11
RAM	Navigation System	16 GB
	Android System	8GB + 8GB
Sound	Speaker	10W
Connectivity	Wi-Fi Support	Dual-Band (2.4GHz & 5GHz)
Battery	Lithium ion	25.6V / 100Ah
	Charging	Automatic



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