

ODIGO

Transforming Terminals Into
Seamless Transit Hubs



INTRODUCING ODIGO

REVOLUTIONIZING AIRPORT NAVIGATION AND ADVERTISING

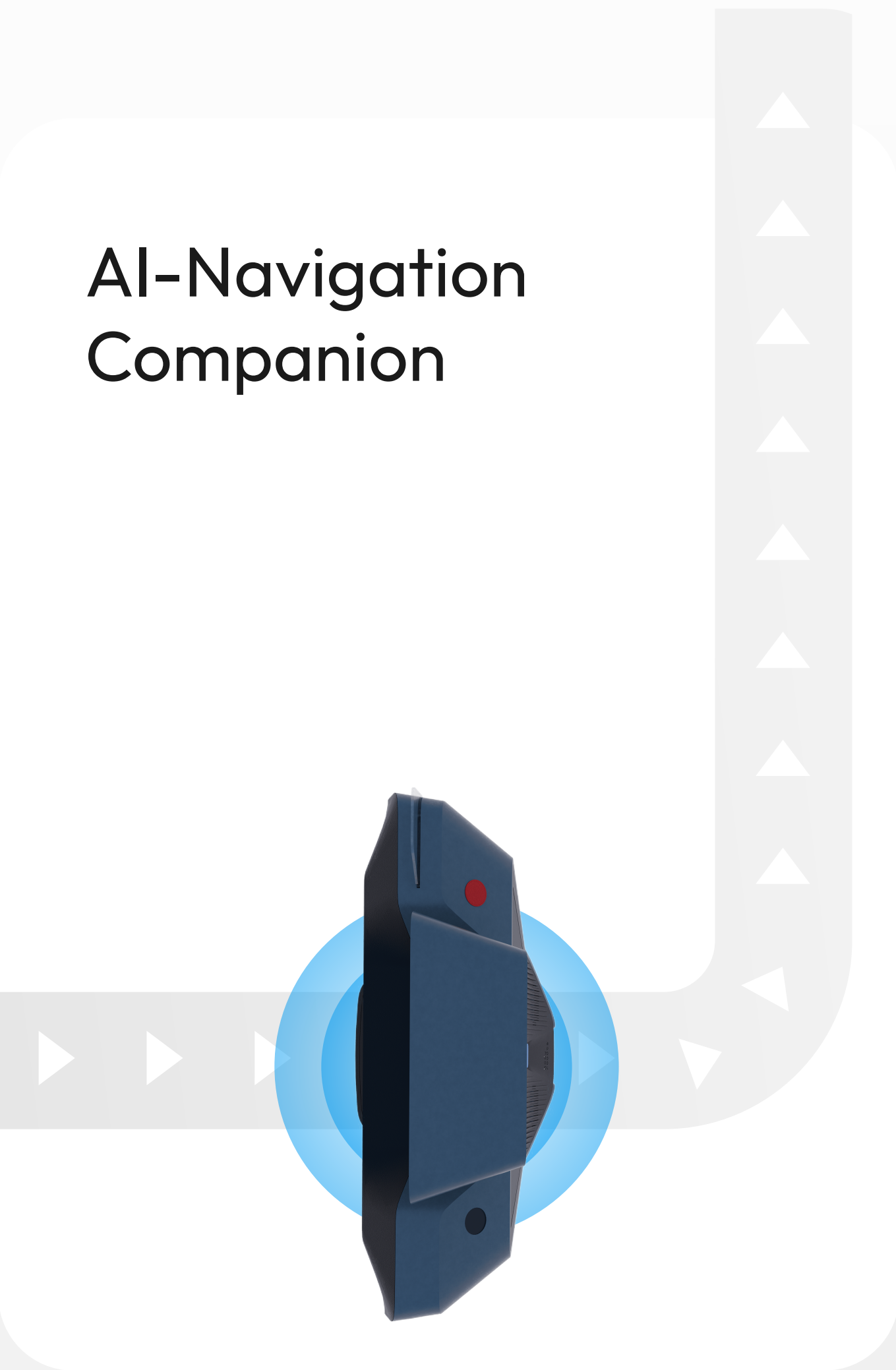
Odigo is a versatile companion for airport passengers, transforming the travel experience with seamless navigation and targeted advertising. By guiding travelers to gates, lounges, and essential amenities, Odigo reduces stress and ensures smoother passenger flow.

Its dynamic advertising platform delivers location-specific promotions, enhancing engagement and offering a unique channel for airport retailers to reach their audience effectively. With Odigo, airports can optimize operations while elevating passenger satisfaction.

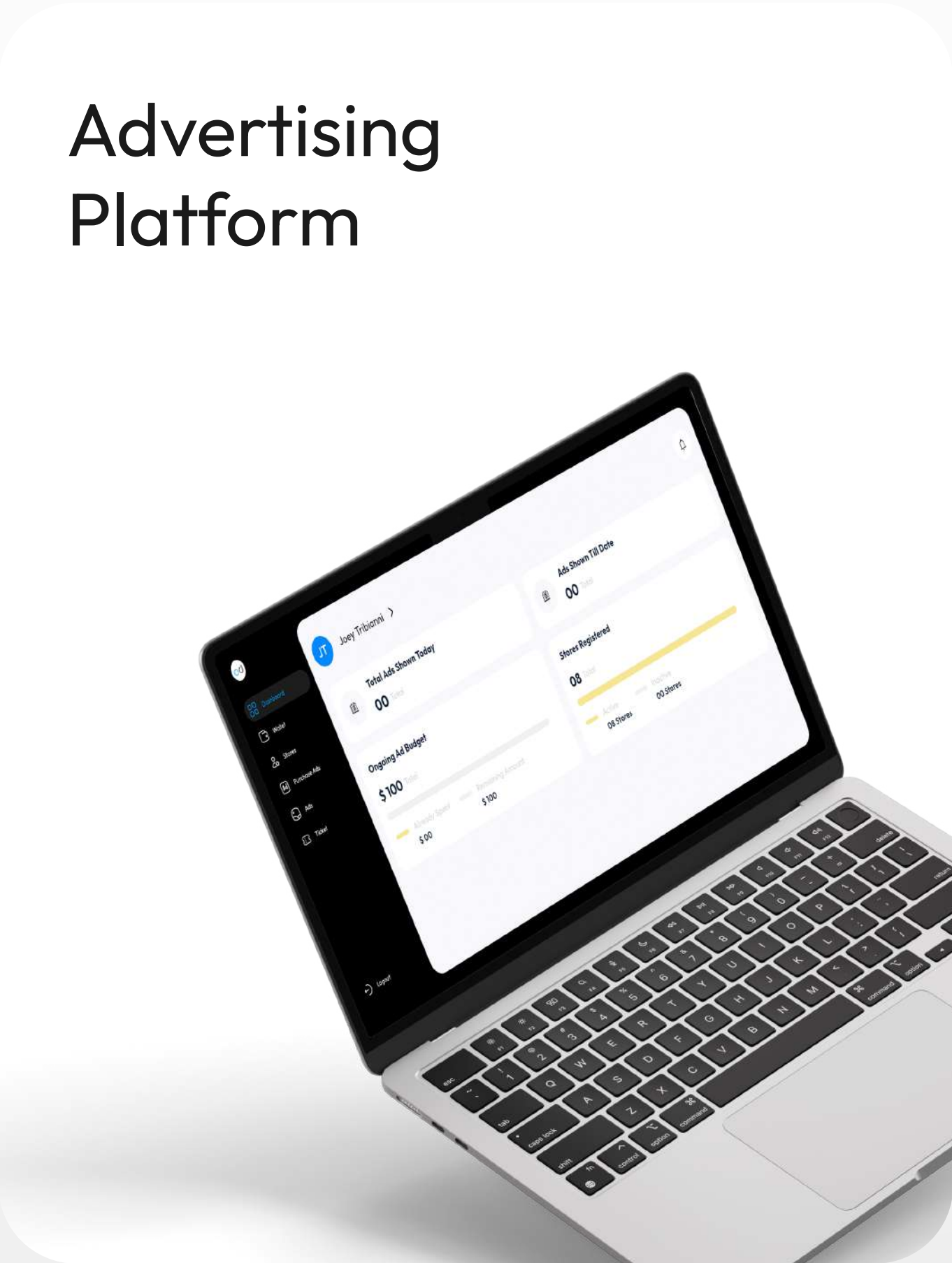


Cutting-Edge Technology for a Seamless Experience

AI-Navigation Companion



Advertising Platform



Smart Obstacle Avoidance



Interactive Display Screens



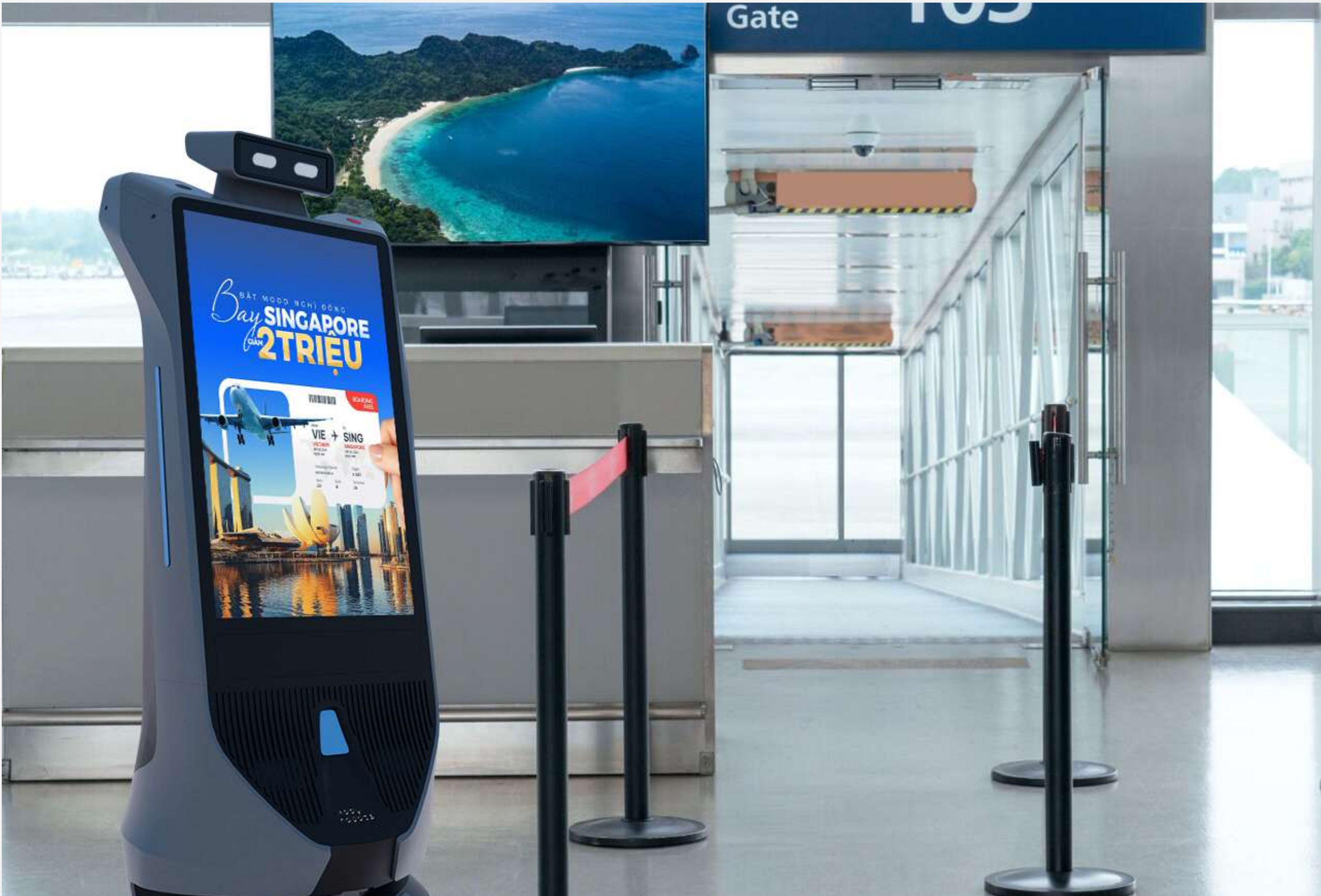
Other Key Features

- Automated Charging
- Upto 8 hour Battery Life
- Centralized Dashboard
- Low Noise Mode
- Sleek & Futuristic Design
- Customizable Speed Settings

ENHANCE AIRPORT SPACES WITH ODIGO

Mobile Advertising Powerhouse

- Serves as a dynamic advertising medium in high-traffic areas.
- Displays engaging ads both while stationary and on the move across terminals.
- Maximizes ad visibility, ensuring consistent exposure to travelers.
- Encourages interaction through captivating and interactive ad campaigns.



Optimizing Passenger Flow

- Guides travelers seamlessly to gates, lounges, and amenities.
- Reduces congestion by directing foot traffic efficiently.
- Enhances passenger satisfaction with stress-free navigation.
- Creates opportunities for promotions tied to passenger needs and locations.

Maximized Ad Visibility

- Strategically placed for maximum impact in high-traffic zones.
- Dynamic displays ensure high dwell times and brand recall.
- Real-time adjustments to optimize ad performance.
- Aligns ads with passenger demographics and schedules.



Targeted Dynamic Advertising

- Delivers ads tailored to location, time, and audience profiles.
- Engages passengers with relevant offers and promotions.
- Enhances ROI through precise targeting and interactive campaigns.
- Boosts engagement for airport retailers and service providers



Airports

In airports, Odigo assists travelers by providing navigation services to gates, lounges, and amenities while displaying targeted advertisements. This improves passenger experience and optimizes airport operations.

Key Applications



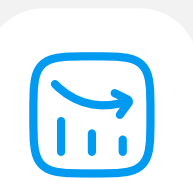
Enhanced Shopper Experience

- Stress-free navigation to gates, check-in counters etc.
- Real-time updates on flights and airport services.
- Available 24/7 for continuous support.



Targeted Advertising

- Day and time specific ads for better targeting
- Dynamic high resolution display for eye catching ads
- Real-time ad management



Optimized Airport Operations

- Improved passenger flow, reducing congestion
- Increased exposure for airport shops and services
- Adaptable during peak travel periods



Higher Passenger Engagement

- Interactive displays engage travelers with dynamic content
- Personalized experiences tailored to passenger preferences
- Real-time interaction adjusts content based on data



Critical Features

Dual UHD
Dynamic displays

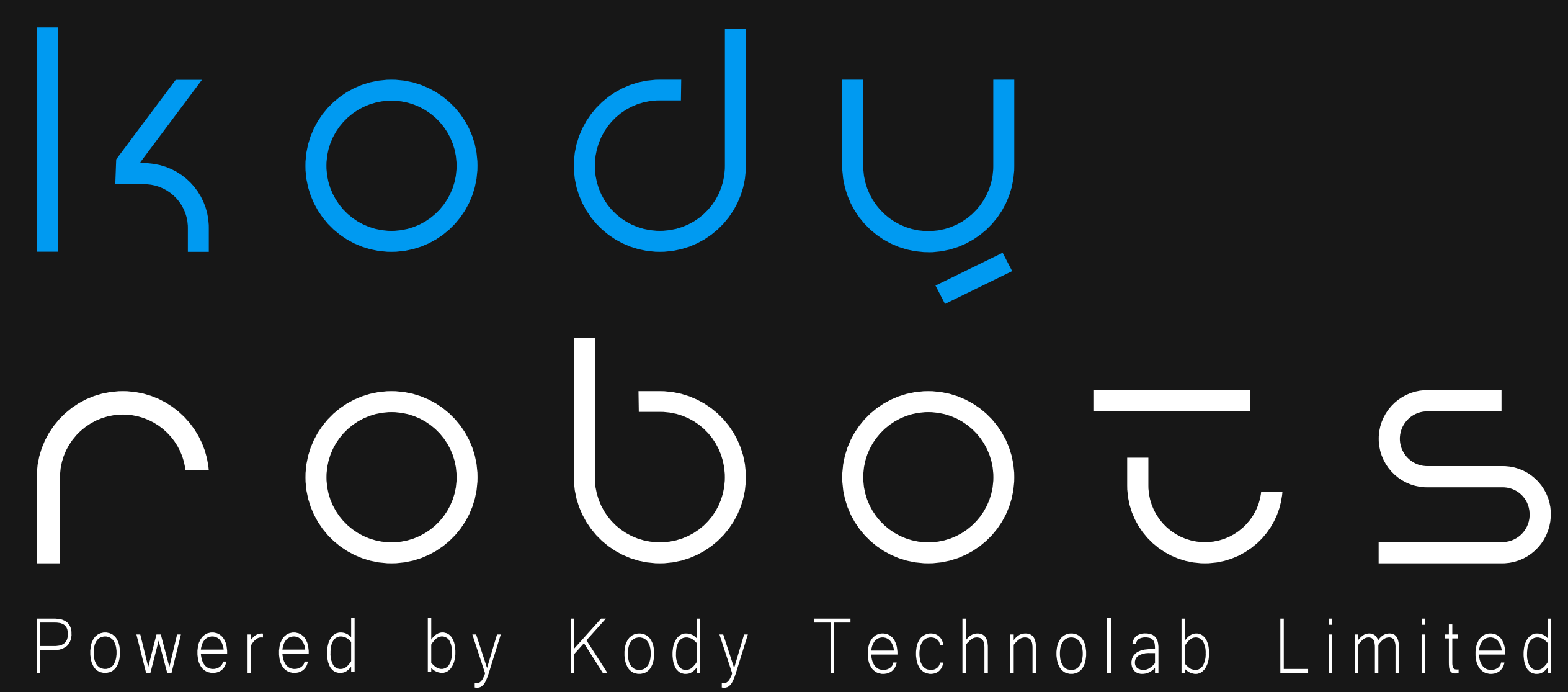
Advertising Platform

AI-Navigation System

TECHNICAL SPECIFICATIONS



Particulars		Details
Platform	Linux	Quad-Core Cortex-A7, up to 1.2GHz
	Android	Quad-Core Cortex A-55 to 2.0GHz
	OS	Android 11
RAM	Navigation System	16 GB
	Android System	8GB + 8GB
Sound	Speaker	10W
Connectivity	Wi-Fi Support	Dual-Band (2.4GHz & 5GHz)
Battery	Lithium ion	25.6V / 100Ah
	Charging	Automatic



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