

Popper

Beverage Promotional Robot




Popper


A Smart Beverage Promotion Companion


Popper’s sleek, can-shaped design, illuminated branding, and smooth mobility turn your beverage into a moving brand showcase. Designed to serve drink samples from built-in trays, Popper captures attention in high-traffic spaces using voice playback and dynamic lighting. Every appearance creates a memorable brand moment that drives visibility and recall.





Features of Beverage Promotional Robot


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Custom Can-Shaped Branding
 - Fully customizable exterior design to replicate your beverage can.
 - Delivers 360° product visibility in crowded promotional spaces.
 - Enhances brand recognition and recall through a bold visual presence.
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Advertising Display and Voice Playback
 - Integrated speakers and LED lighting create multisensory engagement.
 - You can run brand slogans, greetings, or pre-recorded messages on its 18.5” advertising display.
 - Expedites intrigue and increases attention during campaigns.
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Dynamic Beverage Advertising Platform
 - Turns Popper into a mobile screen-and-sound unit for beverage marketing.
 - Displays visuals, plays audio ads, and moves seamlessly through high-traffic zones.
 - Drives brand visibility where static signage can’t compete.
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Autonomous Navigation
 - Designed for indoor spaces like malls, expos, and retail zones.
 - Navigates smoothly around people and obstacles.
 - Reduces the need for manual handling during brand activations.
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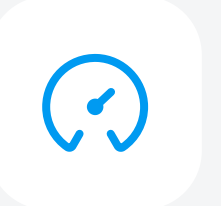
Three-Tray Sample Serving Compartment
 - Popper features three built-in trays to store and present beverage samples.
 - Supports organized, hygienic staff-assisted serving.
 - Ideal for live events and brand activations.
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Remote Access and Control
 - Enables manual repositioning and route control.
 - Enables staff to guide Popper during key engagement moments.
 - Useful for managing traffic flow and brand touchpoints.
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Automated Charging Dock
 - Automatically docks for charging when the battery is low.
 - Ensures uptime during extended campaigns.
 - Eliminates manual charging needs at events.

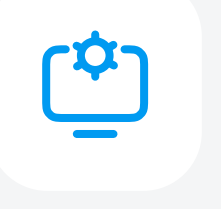
Additional Features

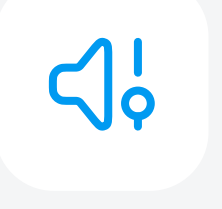
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Extended Battery Life
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High-Speed Capabilities
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Autonomous Navigation
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Independent Suspension System
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Centralized Content Control
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Low Noise Mode

Benefits of Popper:



Boosts Brand Visibility

Popper’s can-shaped body and bold product-themed design attract attention in high-footfall areas. Motion, lighting, and custom branding ensure your drink stands out instantly.



Increases Customer Engagement

Popper’s front-facing display, voice play-back, and can-shaped design attract attention and encourage customers to engage with your brand.



Streamlines Sample Delivery

Popper’s three built-in trays simplify the sampling process by enabling clean, organized distribution with minimal staff effort during campaigns.



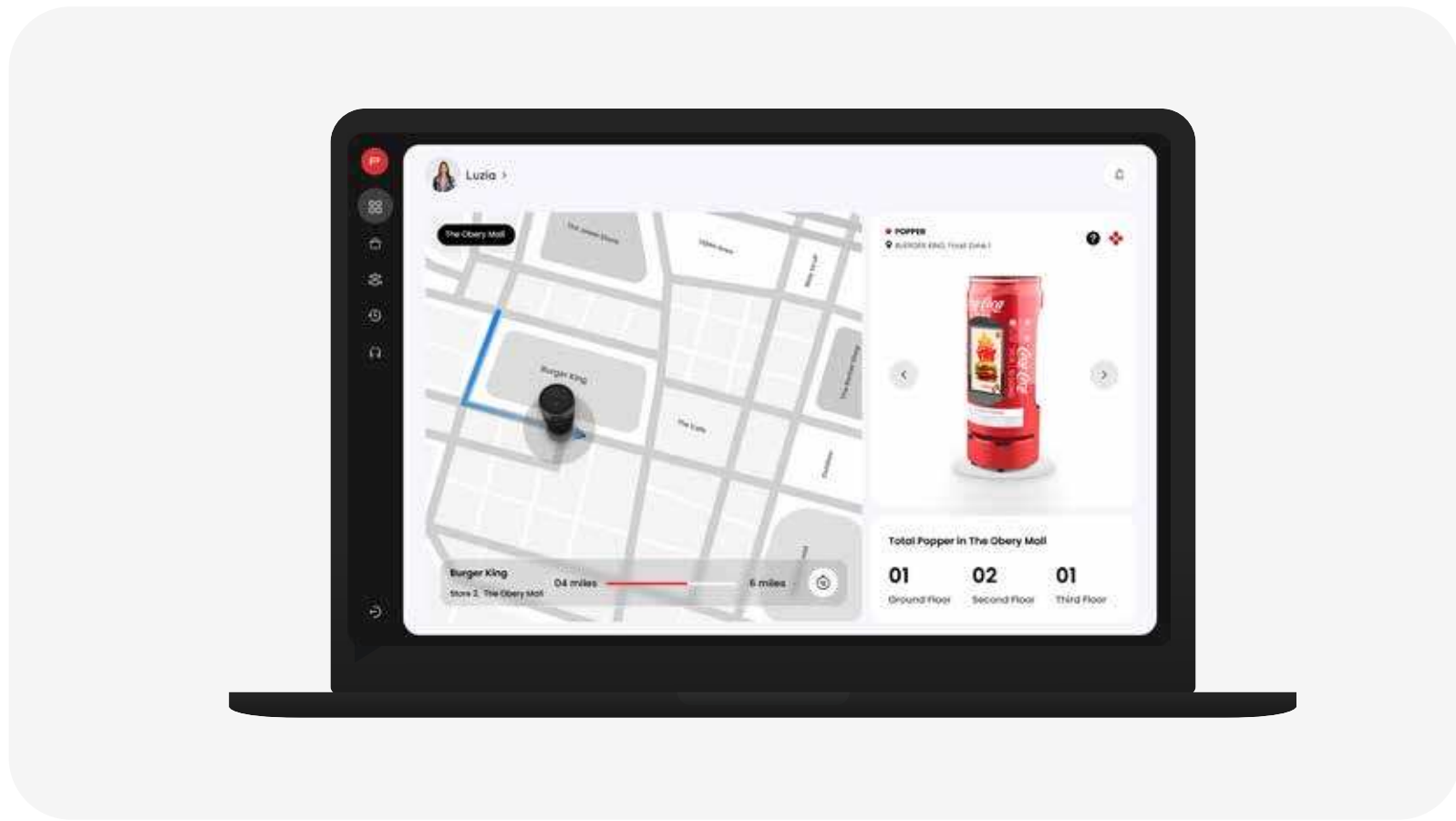
Reduces Operational Load

Autonomous movement, remote control, and automatic charging reduce the need for active staff support. Popper stays functional with minimal supervision.



Supports High-Footfall Campaigns

Popper moves confidently in malls, exhibitions, and other busy environments. Its navigation and obstacle detection systems ensure safe and reliable performance.



Centralized Content Control

Push new campaigns, promotions, or branding updates across multiple Popper units from a single interface. Perfect for large-scale events or national activations where consistency matters.




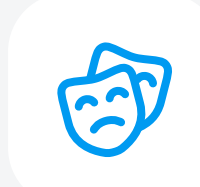
Creates Memorable Brand Moments


Popper turns standard product sampling into a memorable interaction. The unique delivery method leaves a lasting impression on your audience.


Use Cases of Popper

Popper is a dynamic beverage advertising platform that combines chilled sample delivery with eye-catching brand storytelling on the move. Equipped with autonomous mobility, a front-facing display, and centralized content control, Popper engages audiences in real time while delivering consistent brand experiences across high-traffic environments.

 Malls and Retail Stores

 Cinemas and Entertainment Zones

 Exhibitions and Trade Shows

 Pubs and Nightlife Venues

Malls and Retail Stores

Popper navigates busy retail environments to deliver beverage samples while displaying product promotions. This robot's motion, lights, and branding naturally attract shoppers and increase foot traffic.

Enhances Shopper Interaction

- Displays branded visuals with audio.
- Navigates through crowds to boost visibility.
- Highlight promotions with motion and lighting.


Supports Sampling Campaigns


- Carries and presents chilled beverage samples.
- Reduces need for fixed booths or promo staff.
- Delivers engaging, mobile product trials.


Operates with Minimal Oversight


- Moves autonomously through store zones.
- Can be controlled or redirected remotely.
- Recharges automatically when needed.

Core Features in Action

 Custom Branding Wrap

 Sample Serving Compartment

 Automated Charging

 Autonomous Navigation



Exhibitions and Trade Shows

Popper helps brands stand out in competitive expo environments. As a mobile promotional unit, Popper draws visitors to your booth, delivers samples, and showcases brand messaging with voice and visuals.



Attracts Booth Visitors

- Moves independently around exhibition halls.
- Displays branding and plays promotional audio.
- Can-shaped body with LED lighting grabs attention.

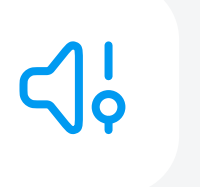
Engages with Sampling


- Delivers chilled beverage samples to attendees.
- Offers a hygienic and contact-friendly experience.
- Encourages on-the-spot product interaction.


Supports Brand Teams

- Reduces manual effort in attracting and serving visitors.
- Works alongside staff to maintain steady engagement.
- Operates reliably during long event hours.

Core Features in Action

 Remote Access and Control

 Interactive LED & Voice Playback

 Stable Navigation in Crowd Density

Cinemas and Entertainment Zones

Popper enhances pre-show and lobby experiences by interacting with guests, distributing samples, and promoting beverages in high-energy, footfall-heavy environments. This beverage promotional robot's design and movement make it an attraction even before the movie starts.

Captures Pre-Show Attention

- Engages moviegoers in the lobby and snack zones.
- Promotes beverage combos and limited offers.
- Draws attention through motion and lights.

Keeps Beverages Cool

- Serves samples from temperature-controlled storage.
- Keeps beverages fresh during long operations.
- Ideal for chilled beverage sampling indoors.

Adds Entertainment Value

- Functions as a branded engagement tool in cinema spaces.
- Matches seasonal themes or beverage promotions.
- Delivers fun interactions for all age groups.

Core Features in Action



Theme-Based Voice Programming



Low Noise Mode for Ambient Settings



Pubs and Nightlife Venues

Popper transforms beverage promotions in pubs and bars by creating interactive brand moments during peak social hours. This robot introduces new drink launches with movement, lighting, and on-brand messaging that cuts through the crowd.



Launches New Beverages

- Promotes new beverages in busy pub environments.
- Drives curiosity through mobility and custom branding.
- Sparks interest without interrupting guest experiences.

Engages Nightlife Crowds

- Moves between tables and lounge zones to serve samples.
- Encourages informal interactions without the need for sales staff.
- Fits naturally into relaxed, social atmospheres.

Stands Out in Low Light

- Designed to stand out without disrupting social flow.
- Navigates safely around people in low-light conditions.
- Designed to be noticed without being intrusive.

Core Features in Action



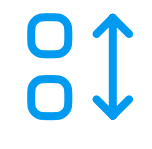
Beverage Launch Messaging



Voice-Based Brand Introduction



Dynamic Movement in Tight Spaces



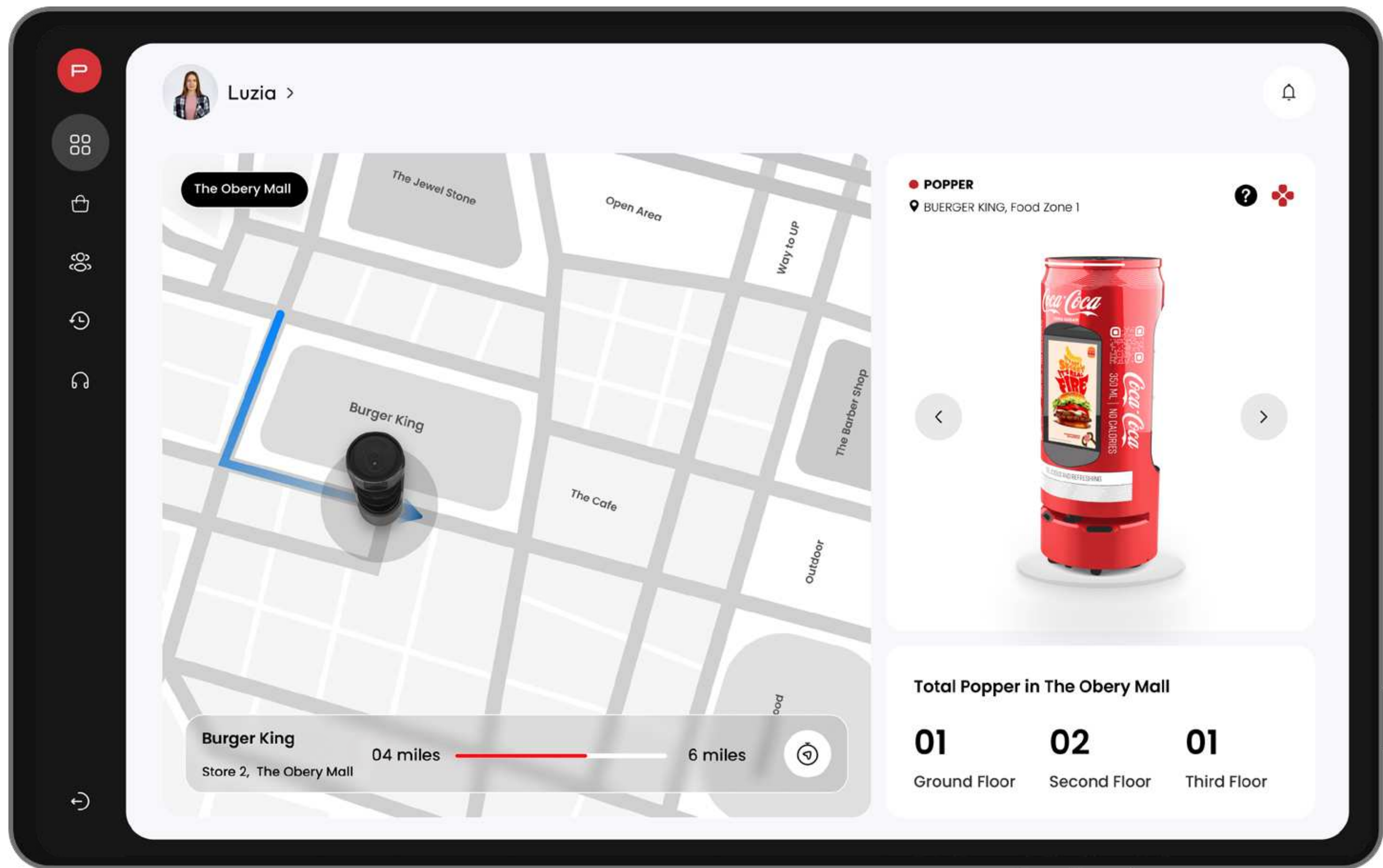
Low-Light LED Visuals

Experience the Future of Brand Engagement

Effortlessly manage your Popper units and campaigns from a unified dashboard.

Admin Interface: [Manage Your Brand Promotions](#)

Designed for marketing teams, Popper’s admin panel streamlines every aspect of campaign management. It offers total control over content, routes, and analytics, ensuring smoother brand activations and data-driven decisions.

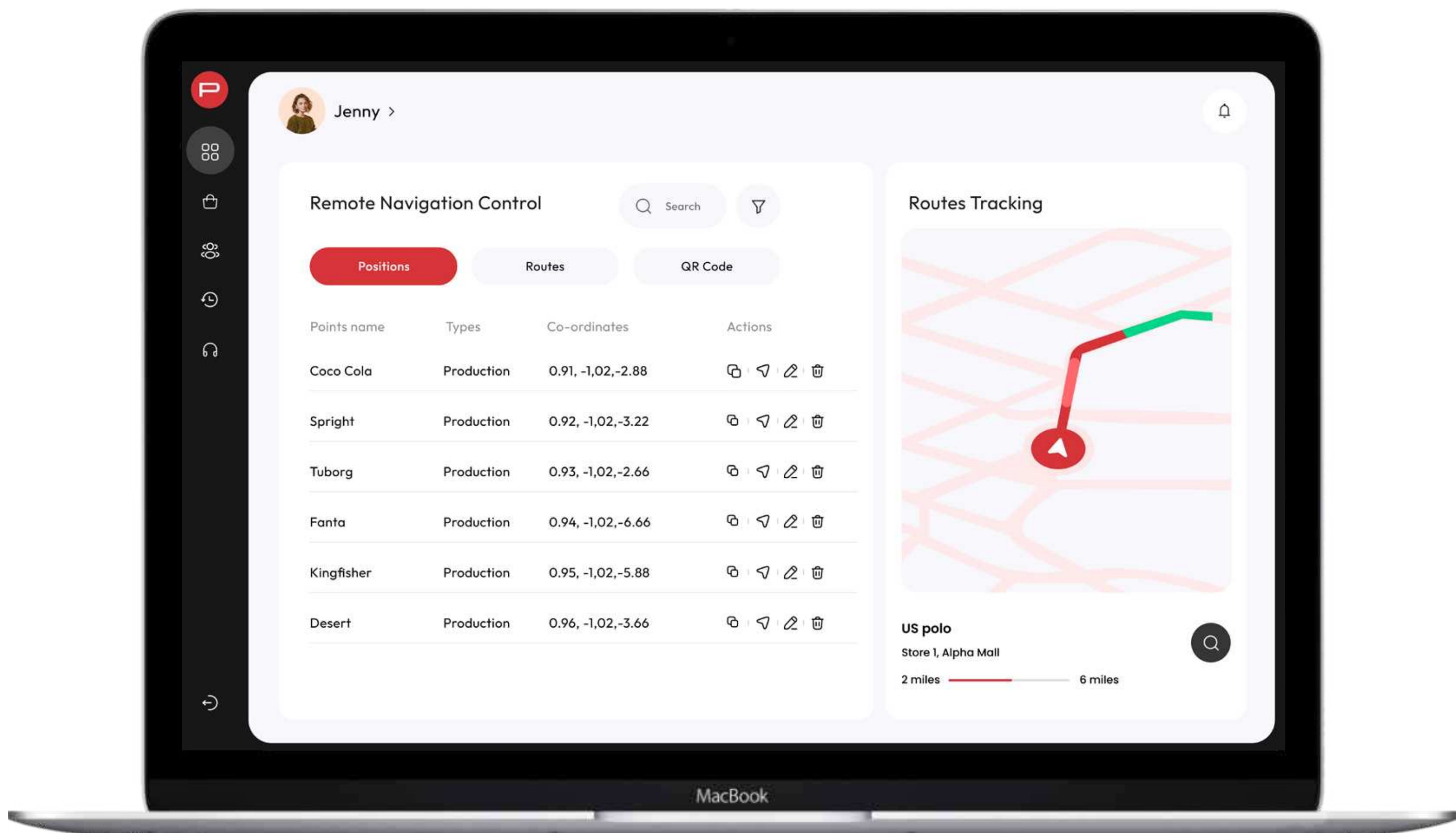


- ✓ Intuitive Campaign Dashboard
- ✓ Real-time Robot Monitoring
- ✓ Centralized Content Scheduling
- ✓ Performance Analytics & Engagement Reports
- ✓ Multi-Unit Management

Operator Interface: [Simplified Fleet Operations](#)

Enable your ground team to guide Popper, manage routes, and ensure smooth operation during events. The operator panel ensures seamless coordination between robot behavior and human supervision.

- ✓ Remote Navigation Control
- ✓ Live Route Adjustment
- ✓ Display & Audio Triggering
- ✓ Battery and System Health Monitoring
- ✓ Task Assignment & Override Access



Customer Interface: [Immersive Brand Interaction](#)

Popper’s front-facing display showcases branded visuals and audio, helping capture attention and reinforce campaign messaging in busy environments.



- ✓ Interactive Display Prompts
- ✓ Branded Voice & Light Playback
- ✓ Proximity-Triggered Engagement
- ✓ Scan-to-Connect Campaign Options
- ✓ Multilingual Engagement Options
- ✓ QR Scan for Offers or Campaign Info

kody robots

Powered by Kody Technolab Limited

Technical Specifications

Particulars

Details

Body	Dimensions	1272mm (H), 500mm (D)
	Weight	48.5 Kg
Platform	CPU	Quad-core Cortex-A7, up to 1.2GHz
	OS	Android
Storage & Memory	Hardisk	32GB High-Speed SSD
	Internal	256GB, 16GB RAM
Display	Type	Capacitative Touch Screen
	Display 1	7 inches (1024 x 600)
	Display 2	18.5 inches (1366 x 768)
Sound	Speakers	4Ω/3W mono speaker.
Connectivity	Wi-Fi Support	Dual-Band (2.4GHz & 5GHz)
	External I/O Port	Micro USB 2.0
		RJ45 Network Port
Battery		HOST*3
	Type	Lithium ion 25.6V / 20Ah
	Charging	Automatic Input: AC110-240V, 50/60HZ Output: DC25.6V 7A



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